



EESL & United Nations Environment Programme (UNEP) ‘Supporting E-Mobility in India - Uttar Pradesh’

New Delhi, January 30th, 2020: Energy Efficiency Services Limited (EESL), a joint venture of PSUs under the Ministry of Power, Government of India and United Nations Environment Programme (UNEP), a leading global environmental authority, jointly concluded a yearlong project to **‘Support E-Mobility in India - Uttar Pradesh’**. The final validation workshop was conducted on 30th January 2020 with 70+ officers and representatives from various government and private organizations in New Delhi. This project has supported faster adoption and facilitate the implementation of **UP EV manufacturing and mobility policy 2019**. In the validation workshop, there was e-Launch of charging station installed in Noida by Ms Ritu Maheshwari, CEO Noida Authority. The draft project report **“Supporting Electric Mobility in Uttar Pradesh: Charging Infrastructure and Business Models was also launched during the Validation Workshop.**

The day long workshop witnessed interactive sessions on themes such as supporting global efforts to promote electric mobility, GEF 7 India electric mobility project and how it can support Uttar Pradesh, business models for EV charging stations & case studies of delivery models and city-led development for EV charging infrastructure. The workshop was attended by key experts, stakeholders from government departments, private organizations, academicians, consultants, think tanks etc. in an interactive environment and delineated the focus areas for the state in terms of policy and implementation to provide impetus to the EV uptake in the region.

EESL and UNEP have together planned for a provision of consultancy services to aid the development of policy framework, design and implementation of charging infrastructure projects and thus support the large-scale adoption and roll out of electric vehicles in Uttar Pradesh.

Speaking on the occasion, Mr. Amit Kaushik, Executive Director, Energy Efficiency Services Limited said, *“Uttar Pradesh constitutes one of the states with highest vehicles sales in the country. In 2018 -2019, vehicles sales in Uttar Pradesh accounted for about 8.9% of the nationwide sales. With this workshop we wanted to take a step ahead in creating opportunities for private companies, government organizations, industries and other stakeholders to mitigate climate change and the risk to public health caused by vehicular emission.”*

“We at EESL are continuously working towards the adoption of e-mobility and believe that the growth of electric vehicles in the state would provide an impetus to EV adoption in the county”, he added.

While the EV movement in the country is equally supported by the central government, various Indian states including *Karnataka, Maharashtra, Andhra Pradesh, Telangana, Kerala, New Delhi and Gujarat* have also been dynamic in supporting adoption of e-mobility and formulated their state’s EV policies. The launch of Uttar Pradesh’s Electric Vehicle Manufacturing and Mobility Policy 2019 has been a major development in the EV space. This policy triggered interest across the stakeholders. Few of them launched new services and few deliberated their upcoming plans complementing the sector.

About United Nations Environment Programme (UNEP)

United Nations Environment Programme (UNEP) is supporting countries in promoting sustainable and low emissions transport policies. UNEP has been working with countries and its strategic partners to support a shift from fossil fuels to electric vehicles, including buses, 2 and 3 wheelers, cars and light duty vehicles. UNEP – India



is promoting electric mobility as a smart solution to tackle the issues of urban air pollution, domestic fuel security and climate change mitigation.

About Energy Efficiency Services Limited (EESL)

Energy Efficiency Services Limited (EESL) is a joint venture of Public Sector Undertakings (PSU) under the Ministry of Power, Government of India (GoI). EESL is an energy service company (ESCO) and is currently mandated to implement various programmes and consultancy services dedicated to the conservation of energy by improving the energy efficiency in the system. It executes energy saving and efficiency improvement projects in municipal street lighting, household energy efficiency, demand side management in agricultural sector (pumps), electric mobility, smart meters and industrial energy efficiencies for PSUs, government bodies and municipal corporations.

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