EESL
Coverage Report

EESL partners with BSES Rajdhani Power Limited to launch Super-Efficient Air Conditioning programme

February 22, 2019
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Mainlines
25L people can try out gadgets that save power

TIMES NEWS NETWORK

New Delhi: With an objective to promote energy efficient technologies and appliances, BSES Rajdhani Power Limited (BRPL) and Energy Efficiency Services Limited (EESL) have entered into a partnership to launch a 12-month pilot energy efficient appliance programme that will cover over 25 lakh residential and institutional consumers in south and west Delhi.

Through this programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances, including the super efficient air conditioners. “These ACs will be made available under the super efficient air conditioning programme, which is an intrinsic part of the overall energy efficient appliance programme. They are around 90% more efficient than the current 3-star technology,” said an official. Besides promoting energy efficiency, the programme will also help in reducing the peak power demand in south and west Delhi, enabling the two organisations to harness synergies to promote energy security and sustainability. “It will also enable BRPL to leverage EESL’s strengths, which will undertake all activities related to sourcing, supply, complaint management and redressal and fulfillment of warranty obligations for the products,” said a spokesperson.

The agreement, which was signed between EESL and BRPL, will benefit both BRPL and its consumers. “This association will enable BRPL consumers to procure five kinds of energy efficient appliances like super efficient air conditioners, induction cook stoves, BEE 5-star rated energy efficient fans, LED tube lights (20 W) at optimal prices. These will go a long way in not only conserving energy, but also help consumers save money,” said an official.

A dedicated e-commerce website, www.EESLmart.in, was also launched through which consumers of BRPL can purchase energy efficient appliances. Once the website is opened to the public in March 2019, consumers can create a profile and register on it free-of-charge after submitting requisite documents.
EESL launches efficient ACs in Delhi

By Mail Today Bureau in New Delhi

ENERGY Efficiency Services Limited (EESL), a joint venture of four national public sector enterprises under the Ministry of Power on Friday launched its efficient air conditioning programme for residential and institutional consumers in the BSES area.

EESL said, "these super-efficient air conditioners are 40 percent more efficient than, but priced comparably with, the 3-star ACs currently available in the market (IEER 3.8). EESL is working towards making this programme and its benefits available to all consumers across the nation with the other DISCOMs likely to partner with EESL in future.

ACs to consume 40% less electricity

Besides promoting energy efficiency, the super-efficient AC programme will also help to reduce the peak power demand in South and West Delhi by 22MW, enabling the two organisations to harness synergies to promote energy security and sustainability, an EESL statement added."

The programme directly addresses the prospect of the nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India's cooling action plan and hydrochlorofluorocarbons phase out management plan.
Energy efficient appliance programme launched; people can purchase them online

STAFF REPORTER ■ NEW DELHI

With an objective to promote energy efficient technologies and appliances, BSES Rajdhani Power Limited (BRPL) and Energy Efficiency Services Limited (EESL) have entered into a strategic partnership to launch a 12-month pilot — Energy Efficient Appliance Programme.

A senior BSES official said an agreement to the effect was signed between the BRPL and EESL. Also, a dedicated web portal has been launched through which consumers of BRPL can purchase energy efficient appliances, including the super-efficient air conditioners, he said.

Through this programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances, including the super-efficient air conditioners which are around 40 per cent more efficient than the current 3-star technology.

Besides promoting energy efficiency, the programme will also help to reduce the peak power demand in South and West Delhi, enabling the two organisations to harness synergies to promote energy security and sustainability, the official said.

Explaining features of the programme, BRPL CEO Amal Sinha said, “BRPL is committed to energy efficiency, adoption of green technologies and smart procurement initiatives that will result in optimised solutions for us and our consumers.

“This programme once again brings together two leaders in their respective domains and the resulting synergies are expected to benefit consumers in a more meaningful way, as also create a road-map for other distribution companies across the country to emulate for bringing about substantial benefits to the nation,” he said.
Regional
सरकारी कंपनी ईईएसएल देगी 40 फीसदी बिजली बचाने वाला एसी

नई दिल्ली। सरकारी कंपनी ईईएसएल जल्द ही बेहद किफायती एसी कंडीशनर (एसी) का वितरण करेगी। यह वर्तमान के प्रशिक्षण और सेवा कार्यक्रम के अनुसार 40% बिजली बचाएगा। साथ ही, इसकी कीमत भी बाजार में उपलब्ध एसी के मुकाबले 30% तक कम होगी। इस योजना की शुरुआत शुक्रवार को दिल्ली में की गई। इससे पहले कंपनी ने उजाला कार्यक्रम के तहत देशभर में किफायती कीमतों में करोड़ों एलईडी बल्ब का वितरण किया था। ईईएसएल के प्रबंध निदेशक सौरभ कुमार ने बताया कि एसी बनाने वाली कंपनियों को बेहद किफायती एसी का आईडी टेक्नोलॉजी का नीति लाने की कोशिश शुरू हो गई है। खूब रोज़
एसी का बिल देख कर अब आपको नहीं आएगा पसीना

बिना विशेष सुनहरा वर्षों के लिए आपको बिल देखने से मुक्त रहना सराहनीय है। आपको यह स्पष्ट हो जाएगा कि जब आपके एवं उसके समर्पित लोगों के लिए विदेशी रूप से योग्य और सुनहरा बिल देखने से मुक्त रहना सराहनीय है। अब आप आपको सही विदेशी रूप से योग्य और सुनहरा बिल देखने से मुक्त रहना सराहनीय है। अब आपको सही विदेशी रूप से योग्य और सुनहरा बिल देखने से मुक्त रहना सराहनीय है। अब आपको सही विदेशी रूप से योग्य और सुनहरा बिल देखने से मुक्त रहना सराहनीय है।
बीएसईएस और ईईएसएल का ऑनलाइन पोर्टल

पूर्वी दिल्ली, 22 फरवरी (व्यूरो): बिजली की कम खपत करने वाले उत्पादों को कैसे बढ़ाया देने और बिजली की पीक डिमांड में कमी लाने के उद्देश्य से बीआरपीएल और ईईएसएल ने एक ऑनलाइन पोर्टल लांच किया गया है, बीआरपीएल (बीएसईएस राजधानी पावर लिमिटेड) के सीईओ अमल सिन्हा और ईईएसएल (एनजीएफिशिएस सर्विसेज लिमिटेड) के एमडी सौरभ कुमार ने एक समझौता-पत्र पर हस्ताक्षर किए। इस मौके पर वेब पोर्टल के लांच के साथ-साथ एनजीएफिशिएस ब्रोशर भी रिलीज की गई। इस पोर्टल के माध्यम से उपभोक्ता बिजली की बेहद कम खपत करने वाले उत्पादों की खरीदारी कर सकेंगे। बीआरपीएल के 25 लाख उपभोक्ता इस सुविधा का लाभ लें सकेंगे। यह 12 महीनों तक चलने वाला एक पायलट प्रोजेक्ट है।
ईईएसएल और बीईसईएसएस ने की साझेदारी

नई दिल्ली, बेबारा। एनजी एफिशिआर्स सर्विसिंग लिमिटेड (ईईएसएल) ने शुक्रवार को आवासीय और सांस्कृतिक प्राप्तकों के लिए सुपर एफिशिआर्स एयर कंडिशनिंग कार्यक्रम का सुभाष किया। इस कार्यक्रम के 12 महीने के शुरुआती चरण के लिए ईईएसएल और बीईसईएसएस राजधानी ने संगठित पर हस्ताक्षर कर डाले।

इसके तहत बीईसईएसएस राजधानी ऑर्डर लिमिटेड (बीआरपीएल) मांग एक्टर करने में मदद करेगा और बीईसईएसएस राजधानी द्वारा जिन इलाकों में सेवाएं प्रदान की जा रही हैं, उनमें बर्जो डल की अवधारक को बढ़ावा देने के लिए स्थानीय वितरण और जागरूकता में सहयोग उपलब्ध करेगा।
उर्जा अर्जित करने का दायित्व, 30 मीटर और जिली बचाएगा।

उर्जा मंत्रालय लाया बिजली बचाने वाला ऐसी

परिभाषा तक नहीं बाहर

वित्तारण वह सबसे सही दिशा में बैठा है। जिससे बिजली का उपयोग बढ़ाता है।

उर्जा मंत्रालय लाया बिजली बचाने वाला ऐसी

उर्जा का दोहरा फायदा

ईंटरनेट का ध्यान है कि इस ऐसी या जिम्मेदारी का सच्चाई देखना बाधा करता है।

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बीएसईएस व ईईएसएल ने किया ऑनलाइन पोर्टल लॉन्च

नई दिल्ली। एनजी एफिशिएंट टेक्नोलॉजी व उत्पादों के उपयोग को बढ़ावा
देने और विज्ञान को पीक हिमाल में कभी निराकर के उद्देश्य से,
बीआरपीएल और ईईएसएल ने एक ऑनलाइन पोर्टल लॉन्च किया, जहां उपभोक्ता विज्ञान को बढ़ा
कम खपत करने वाले उत्पादों की खरीदारी लाने कर सकेंगे। यह सेवा फिलहाल, बीआरपीएल के 25 लाख उपभोक्ताओं के लिए है। यह 12
महीनों तक चलने वाला एक प्राकृतिक प्रोजेक्ट है। इस पोर्टल पर सुपर
एफिशिएंट एर्स, इंडिशन क्यूकर, पंख, एलटीपी ट्रूब और एलटीपी व्हल्व
मिलेंगे। बीआरपीएल उपभोक्ताओं के लिए खास तौर पर लॉन्च की गई।
वीएसएस और ईएसएल ने किया ऑनलाइन पोर्टल लॉन्च

पत्रिका एनिक्सिटेंट टेक्नोलॉजी व उद्योग के इस्तेमाल को सशक्त करने और विज्ञान की पीढ़ी के इंडट्रास्ट में करीब रहने के लिए इस उद्यम के भीतर वीएसएल और ईएसएल ने एक सहयोगी की है।

इसके पास, एक ऑनलाइन पोर्टल लॉन्च किया गया है, जहाँ उपभोक्ताओं को संपूर्ण कार्यक्रम करने वाले उद्योगों की रखरखाव कर सकते।

न्यूज्वर्च विज्ञान, बीडीपीएस द्वारा 25 तारीख से उपभोक्ताओं के लिए है।

यह 12 पर्सेंग पर वार्षिक प्रोफेशनल है। इस पोर्टल पर दूसरे एनिक्सिटेंट एसी, इंडस्ट्री फक्तर, वाङ्किंग, एंथ्रोपोज्स और एंथ्रोपोज्स बना सकते।

बीडीपीएल उपभोक्ताओं के लिए बाजार और पर आपसी गतिविधियों नई इस ऑनलाइन पोर्टल का अहंकार है।

जहाँ विज्ञान के इस्तेमाल के लिए उद्योगों द्वारा संभव हो, जो वैज्ञानिक भी स्वार्थ उद्योगकर्ताओं के युवकों की पूरी तरह से काम करते हैं। यहीं नहीं, दूसरे एनिक्सिटेंट एसी उद्योगों की जोगतें
ई दिल्ली, (पंजाब केसरी): एनजी एएफसीएटी टेकनोलॉजी व उत्पादों के उपयोग को बढ़ाना देने और विज्ञान की पीढ़ी डिमांड में कमी नापने के उद्देश्य से बीएसईसीएस और ईईआईसीएफ (एनजी एप्लिकेशंस सर्विसिंग लिमिटेड) ने एक ऑनलाइन पोर्टल लांच किया गया है, इस पोर्टल के माध्यम से उपभोक्ता विज्ञान की बेहतर कम खपत करने वाले उपायों की खातिर कर सकते हैं। यह एक नया विवरण, बीआईआईसीएस के 25 लाख उपभोक्ताओं के लिए है। यह 12 महीने तक चलने वाला एक पाक्षिक प्रजेक्ट है। इस पोर्टल पर सुपर एफिशियैंट एल, इंडस्ट्रियल यूनिफार, प्रोटोटिप, एलवाइड ट्रस्ट और एलवाइड ब्यांच मिलेंगे। कंपनी के एक अधिकारी ने बताया कि वर्तमान श्री श्याम उपकरणों के सूक्ष्मज्ञन ने उपकरण विज्ञान की 40 प्रतिशत कम खपत करने में सहायता की। साथ ही सुपर एफिशियैंट पूरी उपयोग प्रामाण्य बाजार में उपलब्ध अन्य उत्पादों के सुधार के 20 से 30 प्रतिशत तक कम रहने की उम्मीद है। उन्होंने बताया कि उपभोक्ताओं को नैसर्गिक रूप से और साफ़ दिन कस्टमर स्वाजिलाइज़ कर सकते हैं।
ऑनलाइन खपत सकने लते बिजली उपकरण

नई दिल्ली। निजी बिजली बितरण कंपनी बीईएसईएस ने अपने
उपभोक्ताओं को एक सीमा देते हुए घोषणा की है कि अब उच्च
कोटि के सस्ते बिजली उपकरण ऑन लाइन खरीद सकते हैं। एक
पोर्टल लांच किया है जिसके बाद हर उपभोक्ता अपनी पूर्वत व जलात
के अनुसार बिजली उपकरण घर बैठे खरीद सकते हैं। इस बारे में,
कंपनी द्वारा दी गई जानकारी आनुसार इस योजना से अधिकांश
उपभोक्ताओं को फायदा मिलेगा।

इसकी लेकर बीईएसईएस को इकाई की आर्थिक हेल्प ने इलेक्ट्रिकल कंपनी से
समझौता किया है। समझौते पर,
बीआरपीएल के सीईओ अमल
सिन्टर्स एंड ईलेक्ट्रिकल (एनजी
परफिक्शन् सिंसेज लिमिटेड) के
प्रमुख सीराम कुमार ने हस्ताक्षर
किया। यह सेवा फिलहाल,
बीआरपीएल के 25 लाख
उपभोक्ताओं के लिए है, जोकि
लगभग 12 महीनों तक चलेगी। इस
पोर्टल पर सुपर परफिक्शन् एंड
इंडेक्शन कूल्यंक, पंखे, एलाइडी ट्यूब
और एलाइडी बल्ब आदि मिलेंगे।
अब आनलाइन खरीद सकेंगे
कम बिजली खपत के उपकरण

हमारे संवाददाता
मह दिल्ली। एमसी एफीसीएट
tेक्नोलॉजी व उपभोक्ता के उपयोग को
बढ़ावा देने और बिजली की घोष
डिपाव में करी सलाह के प्रदेश में
वीआरएसएल और एयरएजल के एक
साझेदारी बना है। इसके तहत, एक
अनलाइन पोर्टल शर्मा किया गया है,
जहां उपभोक्ता विकल्प को बेहद कम
खपत करने वाले उत्पादों को
खरीदारी कर सकेंगे। यह सेवा
विस्तार, बीआरएसएल के 25 लाख
उपभोक्ताओं के लिए है। यह 12
मई को चलने वाला एक पारापेट
प्रोजेक्ट है। इस पोर्टल पर सुपर
एफीसीएट एवं, इंडियन एफीसीएट
पर, एल.जी.टी.टी. के और एफीसीएट कल्ब
मिलेंगे। बीआरएसएल उपभोक्ताओं
के लिए अत्यंत उपयुक्त रूप से लाने का गर्दा
अनलाइन पोर्टल का आदेश "सीपूर्च" है
जहां विकल्प के ऐसा उत्पाद खरीद
जा सकते हैं, जो बिजली की घर
उपभोक्ताओं के मुकामों सिस्टम की
40 सीडीआर (20 व्यवस्था) कम
खपत करने वाला है। यही
तथा, सुपर एफीसीएट ऐसे उत्पादों
को कीमत बाजार में उपलब्ध हुई
श्रेणी के अनुपयोग के मुकाबले
20 से 30 प्रशंसक तक कम रहने की
उम्मीद है।

इस आनलाइन पोर्टल पर एमसी
एफीसीएट उपभोक्ता का एक केंद्रस्थ
होगा, नेटवर्क होगा, उपभोक्ता-
कृत्य का विवेचन होगा, उनके
तलाश होगा, और शिफ्टर से
संबंधित उपभोक्ता होगी।
मार्ग पर, वेबसाइट और उपभोक्ता
के के अन्तर्गत होगा।
इस तरह, भारतीय
(पोएसा) प्राचीन (पर्यावरण-
के सरकार) अपने सिस्टम और
ईएसएल (एमसीएफीसीएट
सेवाएं) के ही सीमा
कुमार ने एक साधन-साधन
पर हस्ताक्षर किया। इस
नैक्ट पर वेब
पोर्टल के होने के तथ्य-भाषा
एमसीएफीसीएट बोला भी रिलीज़
की किया।
बीएसईएस और ईईएसएल ने की साझेदारी, शुरू किया सुपर एफिशिएंट एयर कोडिशिंग कार्यक्रम

संपादक-न्याय सिद्धांत

ईईएसएल और बीएसईएस ने एक साझेदारी के रूप में कार्यक्रम का शुरू किया। इस कार्यक्रम के अंतर्गत, दोनों कंपनियों को मिला, जो कि सुपर एफिशिएंट एयर कोडिशिंग के लिए अपने योगदान देने के लिए आयोजित किया जा रहा है।

इस कार्यक्रम का लक्ष्य है कि सुपर एफिशिएंट एयर कोडिशिंग के लिए अग्रणी जोड़कर उपयोग किया जाए। इसलिए, बीएसईएस और ईईएसएल के बीच साझेदारी का प्रयोग करना बहुत आवश्यक है।

इस कार्यक्रम का मुख्य लक्ष्य है कि सुपर एफिशिएंट एयर कोडिशिंग के लिए अग्रणी जोड़कर उपयोग किया जाए। इसलिए, बीएसईएस और ईईएसएल के बीच साझेदारी का प्रयोग करना बहुत आवश्यक है।
Online
Super-Efficient Air Conditioning programme launched by EESL

http://pib.nic.in/newsite/PrintRelease.aspx?relid=188889

Energy Efficiency Services Limited (EESL), a joint venture of four National Public Sector Enterprises under Ministry of Power, Government of India, today launched its Super-Efficient Air Conditioning Programme for residential and institutional consumers in the BS areas. These Super-Efficient Air Conditioners are 40 percent more efficient than, but priced comparably with, the 3-star ACs currently available in the market (SEER 3.8). EESL is working towards making this programme and its benefits available to all consumers across the nation with the other DISCOMs likely to partner with EESL in future.

Besides promoting energy efficiency, the Super-Efficient AC programme will also help to reduce the peak power demand in South and West Delhi by 22MW, enabling the two organisations to harness synergies to promote energy security and sustainability. The programme directly addresses the prospect of the nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India’s Cooling Action Plan and Hydrochlorofluoro carbon Phase Out Management Plan, enabling achievement of India’s targets under the Kigali and Paris Agreements.

EESL and BSES have joined hands to implementa12-month pilot of the programme by exchanging an agreement through which BSES Rajdhani Power Limited (BRPL) would assist in aggregating demand and providing local marketing and outreach support to promote energy efficient technologies in the areas it currently services, thereby covering over 25 lakh residential and institutional consumers in South and East Delhi.

EESL will conduct all activities related to source, supply, complaint management and redressal, and fulfilment of warranty obligations for the products. Applying its proven business model of demand aggregation, EESL will mobilize the capital of INR 150 crores for the programme while redeeming its investment through upfront payments for the super-efficient ACs from customers.

EESL has initiated the procurement process of super-efficient ACs, thereby capitalising on opportunities for leveraging economies of scale through demand aggregation, and so reducing the cost of this superior green technology to consumers. Based on its past experiences with bulk procurement for other technologies and programmes, EESL expects to discover prices that are 20-30 percent less than the retail costs of similar technologies currently available in the market.

Addressing the launch event, Mr Saurabh Kumar, Managing Director, EESL stated: “Our UJALA programme gave us the confidence that the Indian consumer is receptive to awareness and demand cultivation efforts for energy efficiency. Through the Super-Efficient AC programme, we are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers, but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible.”

During the event, EESL also launched its e-Commerce website, EESLmart.in, through which customers of BRPL, and of other DISCOMs that partner with EESL in future, can purchase the super-efficient air conditioners. With a focus on increasing consumer adoption of, and access to, energy efficient technologies, the website will also allow customers to purchase other appliances distributed by EESL, including induction cookstoves and products sold under the UJALA programme - 9-Watt LED bulbs, LED luminaries, and BEE 5-star rated energy efficient fans.

The website will also feature a catalogue of products, a payment gateway, product specifications and images, stock status and order completion and shipment information, as well as 24x7 customer service, query address and post-shipping support. Once the website is opened to the public in March 2019, customers can create a profile and register on the website free-of-charge after submitting requisite documents, such as electricity bill number and/or government-issued identification documents, and place orders for doorstep delivery of eligible products.

EESL's investment in the programme is partially supported by a grant from the Global Environment Facility (GEF), an independent financing mechanism that was established on the eve of the 1992 Rio Earth Summit to address global environmental issues. The GEF is an international partnership of 183 countries, international institutions, civil society organizations and the private sector. Further, Asian Development Bank (ADB) is providing necessary grant support and loan while United Nations Environment (UNEP) is providing technical assistance support to the Super-Efficient AC programme.
25 lakh people can try out gadgets that save power


NEW DELHI: With an objective to promote energy efficient technologies and appliances, BSES Rajdhani Power Limited (BRPL) and Energy Efficiency Services Limited (EESL) have entered into a partnership to launch a 12-month pilot energy efficient appliance programme that will cover over 25 lakh residential and institutional consumers in south and west Delhi. Through this programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances, including the super efficient air conditioners. “These ACs will be made available under the super efficient air conditioning programme, which is an intrinsic part of the overall energy efficient appliance programme. They are around 40% more efficient than the current 3-star technology,” said an official.

Besides promoting energy efficiency, the programme will also help in reducing the peak power demand in south and west Delhi, enabling the two organisations to harness synergies to promote energy security and sustainability. “It will also enable BRPL to leverage EESL’s strengths, which will undertake all activities related to sourcing, supply, complaint management and redressal and fulfilment of warranty obligations for the products,” said a spokesperson.

The agreement, which was signed between EESL and BRPL, will benefit both BRPL and its consumers. “This association will enable BRPL consumers to procure five kinds of energy efficient appliances like super efficient air conditioners, induction cook stoves, BEE 5-star rated energy efficient fans, LED tube lights (20 W) at optimal prices. These will go a long way in not only conserving energy, but also help consumers save money,” said an official.

A dedicated e-commerce website, www.EESLmart.in, was also launched through which consumers of BRPL can purchase energy efficient appliances. Once the website is opened to the public in March 2019, consumers can create a profile and register on it free-of-charge after submitting requisite documents.
EESL to launch Super-Efficient Air Conditioning programme

https://www.thehindubusinessline.com/companies/eesl-to-launch-super-efficient-air-conditioning-programme/article26343666.ece

Energy Efficiency Services Limited (EESL) launched its Super-Efficient Air Conditioning Programme for residential and institutional consumers on Friday.

EESL is a joint venture of four Public Sector Enterprises under the administrative control of Ministry of Power. The programme was launched in the localities in the capital serviced by BSES.

An EESL statement said that EESL and BSES will implement a 12-month pilot of the programme. Under the agreement, BRPL would assist in aggregating demand and providing local marketing and outreach support to promote energy efficient technologies in the areas it currently services. This covers around 25 lakh residential and institutional consumers in South and West Delhi.

EESL will conduct all activities related to source, supply, complaint management and redressal, and fulfilment of warranty obligations for the products, the statement said.

With the Super-Efficient Air Conditioning programme, EESL aims to distribute air conditioners that are 40 per cent more efficient than, but priced comparably with, the 3-star ACs currently available in the market.

EESL will mobilise a capital of ₹ 150 crore for the programme while redeeming its investment through upfront payments for the super-efficient ACs from customers.

"Based on its past experiences with bulk procurement for other technologies and programmes, EESL expects to discover prices that are 20-30 per cent less than the retail costs of similar technologies currently available in the market… The Super-Efficient AC programme will also help to reduce the peak power demand in South and West Delhi by 22MW," the statement said.
Delhi power discom enters partnership for energy efficient appliances

https://www.theweek.in/wire-updates/business/2019/02/22/nrg13-dl-brpl-eesl.html

New Delhi, Feb 22(PTI) Power discom BSES Rajdhani Power Limited (BRPL) has entered a strategic partnership with EESL for a 'energy efficient appliance program' covering its 25 lakh residential and institutional consumers in south and west Delhi, officials said Friday.

An agreement to the effect was signed between BRPL and Energy Efficiency Services Limited (EESL). Commenting on the partnership, BRPL CEO Amal Sinha said, "BRPL is committed to energy efficiency, adoption of green technologies and smart procurement initiatives that will result in optimised solutions for us and our consumers."

"Under the programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances," said a BRPL spokesperson.

The appliances will include power efficient air conditioners, induction cookers, fans, LED tubes and bulbs, among others. Besides promoting energy efficiency, the programme will also help to reduce the peak power demand in south and west Delhi. It will also enable BRPL to leverage EESL's strengths, which will undertake all activities related to sourcing, supply, complaint management and redressal, and fulfilment of warranty obligations for the products, he added. PTI VIT VIT SOM SOM
EESL launches super-efficient ACs; Aims at 40% higher efficiency at 30% lower cost


Energy Efficiency Services Ltd (EESL) today announced it has launched super-efficient Air Conditioners (ACs) under a programme aimed at residential and institutional consumers in the areas served by private discom BSES Rajdhani (BRPL) in Delhi. With Super-Efficient Air Conditioning programme, EESL endeavours to distribute air conditioners that are 40 per cent more efficient than, but priced comparably with, the 3-star ACs currently available in the market of rating ISEER 3.8, the company said in a statement. The two companies will jointly implement a 12-month pilot of the programme under which BRPL would assist in aggregating demand and providing local marketing support to promote energy efficient technologies in the areas it currently serves, covering 25 lakh consumers in South and West Delhi. EESL will conduct all activities related to source, supply, complaint management and redressal, and fulfilment of warranty obligations for the products. As part of its demand aggregation business model, EESL will mobilize Rs 150 crore for the programme while redeeming its investment through upfront payments for the ACs from the customers. Our UJALA programme gave us the confidence Indian consumer is receptive to demand cultivation efforts for energy efficiency. Through the Super-Efficient AC programme, we are endeavouring to redefine standards for efficiency, widen the gamut of energy efficient appliances available and improve upon our previous efforts to make these technologies universally accessible, EESL Managing Director Saurabh Kumar said. The company said that based on its past experiences with bulk procurement for other technologies, it expects to discover prices that are 20-30 per cent less than the retail costs of similar technologies currently available in the market. The programme is expected to promote energy efficiency efforts and help reduce peak power demand in South and West Delhi by 22 Mw.
In a move to promote energy efficiency, Delhi power distribution company (discom) BSES on Friday signed an agreement on a strategic partnership with Energy Efficiency Services Ltd (EESL) to launch a 12-month pilot “Energy Efficient Appliance Program”. Announcing the agreement between BSES Rajdhani Power Ltd (BRPL) and EESL, a statement said that it would cover over 25 lakh residential and institutional consumers in south and west Delhi under the BRPL’s jurisdiction.

"Through this programme, BRPL consumers would be able to procure several optimally priced energy-efficient appliances, including the super-efficient air conditioners," it said. "These ACs will be made available under the ‘Super Efficient Air Conditioning Program’, which is an intrinsic part of the overall 'Energy Efficient Appliance Program' and are around 40 per cent more efficient than the current 3-star technology. "This association will enable BRPL consumers to procure five kinds of energy-efficient appliances like super-efficient ACs, induction cook stoves, BEE 5-star rated energy-efficient fans, LED tubelights (20W) at optimal prices," it added. BSES said these would go a long way both in conserving energy as well as helping consumers save money. "Besides promoting energy efficiency, the programme will also help reduce the peak power demand in south and west Delhi." According to the statement, EESL will undertake all sourcing, supply, complaint management and redressal, and fulfilment of warranty obligation duties for the products. "EESL will mobilise the capital of Rs 150 crore for the Super Efficient Air Conditioning module of the program, while redeeming its investment through upfront payments for the super-efficient ACs from consumers," it said. "The discovered prices of ACs are expected to be 20-30 per cent less than the retail costs of similar technologies currently available in the market." Commenting on the partnership, BRPL Chief Executive Amal Sinha said: "The resulting synergies are expected to benefit consumers in a more meaningful way, as also create a roadmap for other distribution companies across the country to emulate for bringing about substantial benefits to the nation." "We are working towards making this programme and its benefits available to all consumers across the nation," said EESL Managing Director Saurabh Kumar. A dedicated web portal - www.EESLmart.in - was also launched on the occasion through which consumers can purchase these energy-efficient appliances.--IANSbc/nir
Delhi power discom enters partnership for energy efficient appliances


Power discom BSES Rajdhani Power Limited (BRPL) has entered a strategic partnership with EESL for a 'energy efficient appliance program' covering its 25 lakh residential and institutional consumers in south and west Delhi, officials said Friday. An agreement to the effect was signed between BRPL and Energy Efficiency Services Limited (EESL). Commenting on the partnership, BRPL CEO Amal Sinha said, "BRPL is committed to energy efficiency, adoption of green technologies and smart procurement initiatives that will result in optimised solutions for us and our consumers." "Under the programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances," said a BRPL spokesperson. The appliances will include power efficient air conditioners, induction cookers, fans, LED tubes and bulbs, among others. Besides promoting energy efficiency, the programme will also help to reduce the peak power demand in south and west Delhi. It will also enable BRPL to leverage EESL's strengths, which will undertake all activities related to sourcing, supply, complaint management and redressal, and fulfilment of warranty obligations for the products, he added.
EESL partners with BSES to launch super-efficient AC programme


Energy Efficiency Services Limited (EESL) on Friday launched its super-efficient air conditioning programme for residential and institutional consumers in the BSES area covering over 25 lakh residential and institutional consumers in the south and west Delhi. EESL—a joint venture of four public sector enterprises—will conduct all activities related to the source, supply, complaint management and redressal, and the fulfillment of warranty obligations for the products. With the programme, EESL endeavours to distribute air conditioners that are 40 per cent more efficient but priced comparably with the 3-star ACs currently available in the market. It will mobilise Rs 150 crore for the programme while redeeming its investment through upfront payments from customers. Besides promoting energy efficiency, the programme will help reduce the peak power demand in the south and west Delhi by 22 MW, enabling the two organisations to harness synergies to promote energy security and sustainability. “We are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible,” said EESL Managing Director Saurabh Kumar. The programme addresses the prospect of a nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India’s Cooling Action Plan and Hydrochlorofluorocarbons Phase Out Management Plan, enabling achievement of India’s targets under the Kigali and Paris Agreements. During the event, EESL also launched its e-commerce website EESLmart.in through which customers can purchase the super-efficient air conditioners.
EESL & BRPL to launch 40 pc super-efficient AC’s


To promote energy security and sustainability, Energy Efficiency Services Limited (EESL) here on Friday launched its Super-Efficient Air Conditioning Programme for residential and institutional consumers in the BSES area of South and West Delhi, said EESL Managing Director Saurabh Kumar. EESL is a joint venture of four National Public Sector Enterprises under Ministry of Power.
Delhi power discom enters partnership for energy efficient appliances

https://www.outlookindia.com/newsscroll/delhi-power-discom-enters-partnership-for-energy-efficient-appliances/1483842

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"Under the programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances," said a BRPL spokesperson. The appliances will include power efficient air conditioners, induction cookers, fans, LED tubes and bulbs, among others. Besides promoting energy efficiency, the programme will also help to reduce the peak power demand in south and west Delhi. It will also enable BRPL to leverage EESL's strengths, which will undertake all activities related to sourcing, supply, complaint management and redressal, and fulfilment of warranty obligations for the products, he added.
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VIT VIT SOM SOM
Energy Efficiency Services Limited (EESL) launched its Super-Efficient Air Conditioning Programme for residential and institutional consumers in the BSES area.

EESL and BSES have joined hands to implement a 12-month pilot of the programme by exchanging an agreement through which BRPL would assist in aggregating demand and providing local marketing and outreach support to promote energy efficient technologies in the areas it currently services, thereby covering over 25 lakh residential and institutional consumers in South and West Delhi.

EESL will conduct all activities related to source, supply, complaint management and redressal, and fulfilment of warranty obligations for the products.

With Super-Efficient Air Conditioning programme, EESL endeavours to distribute air conditioners that are 40 percent more efficient than, but priced comparably with, the 3-star ACs currently available in the market (ISEER 3.8).

Applying its proven business model of demand aggregation, EESL will mobilize the capital of INR 150 crores for the programme while redeeming its investment through upfront payments for the super-efficient ACs from customers.

EESL has initiated the procurement process of super-efficient ACs, thereby capitalising on opportunities for leveraging economies of scale through demand aggregation, and so reducing the cost of this superior green technology to consumers. Based on its past experiences with bulk procurement for other technologies and programmes, EESL expects to discover prices that are 20-30 percent less than the retail costs of similar technologies currently available in the market.

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Addressing the launch event, Mr Saurabh Kumar, Managing Director, EESL stated: “Our UJALA programme gave us the confidence that the Indian consumer is receptive to awareness and demand cultivation efforts for energy efficiency. Through the Super-Efficient AC programme, we are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers, but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible. We are grateful for the confidence that BRPL has expressed in our capabilities and potential to deliver on this mandate by partnering with us for this programme. We are working towards making this programme and its benefits available to all consumers across the nation.”

During the event, EESL also launched its eCommerce website, EESLmart.in, through which customers of BRPL, and of other DISCOMs that partner with EESL in future, can purchase the super-efficient air conditioners. With a focus on increasing consumer adoption of, and access to, energy efficient technologies, the website will also allow customers to purchase other appliances distributed by EESL, including induction cookstoves and products sold under the UJALA programme – 9-Watt LED bulbs, LED luminaries, and BEE 5-star rated energy efficient fans.

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EESL’s investment in the programme is partially supported by a grant from the Global Environment Facility (GEF), an independent financing mechanism that was established on the eve of the 1992 Rio Earth Summit to address global environmental issues. The GEF is an international partnership of 183 countries, international institutions, civil society organizations and the private sector. Further, Asian Development Bank (ADB) is providing necessary grant support and loan while United Nations Environment (UNEP) is providing technical assistance support to the Super-Efficient AC programme.
EESL partners with BSES to launch super-efficient AC programme


New Delhi [India], Feb 22 (ANI): Energy Efficiency Services Limited (EESL) on Friday launched its super-efficient air conditioning programme for residential and institutional consumers in the BSES area covering over 25 lakh residential and institutional consumers in the south and west Delhi.

EESL—a joint venture of four public sector enterprises—will conduct all activities related to the source, supply, complaint management and redressal, and the fulfillment of warranty obligations for the products.

With the programme, EESL endeavours to distribute air conditioners that are 40 per cent more efficient but priced comparably with the 3-star ACs currently available in the market.

It will mobilise Rs 150 crore for the programme while redeeming its investment through upfront payments from customers.

Besides promoting energy efficiency, the programme will help reduce the peak power demand in the south and west Delhi by 22 MW, enabling the two organisations to harness synergies to promote energy security and sustainability.

"We are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible," said EESL Managing Director Saurabh Kumar.

The programme addresses the prospect of a nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India's Cooling Action Plan and Hydrochlorofluorocarbons Phase Out Management Plan, enabling achievement of India's targets under the Kigali and Paris Agreements.

During the event, EESL also launched its e-commerce website EESLmart.in through which customers can purchase the super-efficient air conditioners.
EESL launches super-efficient ACs; Aims at 40% higher efficiency at 30% lower cost


Energy Efficiency Services Ltd (EESL) today announced it has launched super-efficient Air Conditioners (ACs) under a programme aimed at residential and institutional consumers in the areas served by private discom BSES Rajdhani (BRPL) in Delhi. With Super-Efficient Air Conditioning programme, EESL endeavours to distribute air conditioners that are 40 per cent more efficient than, but priced comparably with, the 3-star ACs currently available in the market of rating ISEER 3.8, the company said in a statement. The two companies will jointly implement a 12-month pilot of the programme under which BRPL would assist in aggregating demand and providing local marketing support to promote energy efficient technologies in the areas it currently serves, covering 25 lakh consumers in South and West Delhi.
BSES-EESL join hands to offer Delhiites energy-efficient appliances


In a move to promote energy efficiency, Delhi power distribution company (discom) BSES on Friday signed an agreement on a strategic partnership with Energy Efficiency Services Ltd (EESL) to launch a 12-month pilot Energy Efficient Appliance Program. Announcing the agreement between BSES Rajdhani Power Ltd (BRPL) and EESL, a statement said that it would cover over 25 lakh residential and institutional consumers in south and west Delhi under the BRPLs jurisdiction. Through this programme, BRPL consumers would be able to procure several optimally priced energy-efficient appliances, including the super-efficient air conditioners, it said.

These ACs will be made available under the Super Efficient Air Conditioning Program, which is an intrinsic part of the overall Energy Efficient Appliance Program and are around 40 per cent more efficient than the current 3-star technology. This association will enable BRPL consumers to procure five kinds of energy-efficient appliances like super-efficient ACs, induction cook stoves, BEE 5-star rated energy-efficient fans, LED tubelights (20W) at optimal prices, it added.

BSES said these would go a long way both in conserving energy as well as helping consumers save money. Besides promoting energy efficiency, the programme will also help reduce the peak power demand in south and west Delhi. According to the statement, EESL will undertake all sourcing, supply, complaint management and redressal, and fulfilment of warranty obligation duties for the products. EESL will mobilise the capital of Rs 150 crore for the Super Efficient Air Conditioning module of the program, while redeeming its investment through upfront payments for the super-efficient ACs from consumers, it said.

The discovered prices of ACs are expected to be 20-30 per cent less than the retail costs of similar technologies currently available in the market. Commenting on the partnership, BRPL Chief Executive Amal Sinha said: The resulting synergies are expected to benefit consumers in a more meaningful way, as also create a roadmap for other distribution companies across the country to emulate for bringing about substantial benefits to the nation. We are working towards making this programme and its benefits available to all consumers across the nation, said EESL Managing Director Saurabh Kumar. A dedicated web portal www.EESLmart.in was also launched on the occasion through which consumers can purchase these energy-efficient appliances.
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In a move to promote energy efficiency, Delhi power distribution company (discom) BSES on Friday signed an agreement on a strategic partnership with Energy Efficiency Services Ltd (EESL) to launch a 12-month pilot “Energy Efficient Appliance Program”. Announcing the agreement between BSES Rajdhani Power Ltd (BRPL) and EESL, a statement said that it would cover over 25 lakh residential and institutional consumers in south and west Delhi under the BRPL’s jurisdiction. “Through this programme, BRPL consumers would be able to procure several optimally priced energy-efficient appliances, including the super-efficient air conditioners,” it said. “These ACs will be made available under the ‘Super Efficient Air Conditioning Program’, which is an intrinsic part of the overall ‘Energy Efficient Appliance Program’ and are around 40 per cent more efficient than the current 3-star technology. “This association will enable BRPL consumers to procure five kinds of energy-efficient appliances like super-efficient ACs, induction cook stoves, BEE 5-star rated energy-efficient fans, LED tubelights (20W) at optimal prices,” it added. BSES said these would go a long way both in conserving energy as well as helping consumers save money. “Besides promoting energy efficiency, the programme will also help reduce the peak power demand in south and west Delhi.” According to the statement, EESL will undertake all sourcing, supply, complaint management and redressal, and fulfilment of warranty obligation duties for the products. “EESL will mobilise the capital of Rs 150 crore for the Super Efficient Air Conditioning module of the program, while redeeming its investment through upfront payments for the super-efficient ACs from consumers,” it said. “The discovered prices of ACs are expected to be 20-30 per cent less than the retail costs of similar technologies currently available in the market.” Commenting on the partnership, BRPL Chief Executive Amal Sinha said: “The resulting synergies are expected to benefit consumers in a more meaningful way, as also create a roadmap for other distribution companies across the country to emulate for bringing about substantial benefits to the nation.” “We are working towards making this programme and its benefits available to all consumers across the nation,” said EESL Managing Director Saurabh Kumar. A dedicated web portal - www.EESLmart.in - was also launched on the occasion through which consumers can purchase these energy-efficient appliances.
BRPL, EESL collaborate to provide customers with energy efficient appliances


The appliances will include power efficient air conditioners, induction cookers, fans, LED tubes and bulbs, among others. Image Credit: Pixabay

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EESL and BSES collaborate for super-efficient AC programme for consumers


Energy Efficiency Services Limited (EESL) on Friday launched its super-efficient air conditioning programme for residential and institutional consumers in the BSES area covering over 25 lakh residential and institutional consumers in the south and west Delhi. EESL—a joint venture of four public sector enterprises—will conduct all activities related to the source, supply, complaint management and redressal, and the fulfilment of warranty obligations for the products. With the programme, EESL endeavours to distribute air conditioners that are 40 per cent more efficient but priced comparably with the 3-star ACs currently available in the market. It will mobilise Rs 150 crore for the programme while redeeming its investment through upfront payments from customers. Besides promoting energy efficiency, the programme will help reduce the peak power demand in the south and west Delhi by 22 MW, enabling the two organisations to harness synergies to promote energy security and sustainability. "We are endeavoursing to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible," said EESL Managing Director Saurabh Kumar. The programme addresses the prospect of a nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India's Cooling Action Plan and Hydrochlorofluorocarbons Phase Out Management Plan, enabling achievement of India's targets under the Kigali and Paris Agreements. During the event, EESL also launched its e-commerce website EESLmart.in through which customers can purchase the super-efficient air conditioners.
BSES-EESL join hands to offer Delhiites energy-efficient appliances


In a move to promote energy efficiency, Delhi power distribution company (discom) BSES on Friday signed an agreement on a strategic partnership with Energy Efficiency Services Ltd (EESL) to launch a 12-month pilot "Energy Efficient Appliance Program". Announcing the agreement between BSES Rajdhani Power Ltd (BRPL) and EESL, a statement said that it would cover over 25 lakh residential and institutional consumers in south and west Delhi under the BRPL's jurisdiction. "Through this programme, BRPL consumers would be able to procure several optimally priced energy-efficient appliances, including the super-efficient air conditioners," it said. "These ACs will be made available under the 'Super Efficient Air Conditioning Program', which is an intrinsic part of the overall 'Energy Efficient Appliance Program' and are around 40 per cent more efficient than the current 3-star technology. "This association will enable BRPL consumers to procure five kinds of energy-efficient appliances like super-efficient ACs, induction cook stoves, BEE 5-star rated energy-efficient fans, LED tubelights (20W) at optimal prices," it added. BSES said these would go a long way both in conserving energy as well as helping consumers save money. "Besides promoting energy efficiency, the programme will also help reduce the peak power demand in south and west Delhi." According to the statement, EESL will undertake all sourcing, supply, complaint management and redressal, and fulfilment of warranty obligation duties for the products. "EESL will mobilise the capital of Rs 150 crore for the Super Efficient Air Conditioning module of the program, while redeeming its investment through upfront payments for the super-efficient ACs from consumers," it said. "The discovered prices of ACs are expected to be 20-30 per cent less than the retail costs of similar technologies currently available in the market." Commenting on the partnership, BRPL Chief Executive Amal Sinha said: "The resulting synergies are expected to benefit consumers in a more meaningful way, as also create a roadmap for other distribution companies across the country to emulate for bringing about substantial benefits to the nation." "We are working towards making this programme and its benefits available to all consumers across the nation," said EESL Managing Director Saurabh Kumar. A dedicated web portal - www.EESLmart.in - was also launched on the occasion through which consumers can purchase these energy-efficient appliances.
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EESL partners with BSES to launch super-efficient AC programme


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https://www.socialnews.xyz/2019/02/22/bses-eesl-join-hands-to-offer-delhiites-energy-efficient-appliances/

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The programme addresses the prospect of a nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of Indias Cooling Action Plan and Hydrochlorofluorocarbons Phase Out Management Plan, enabling achievement of Indias targets under the Kigali and Paris Agreements. During the event, EESL also launched its e-commerce website EESLmart.in through which customers can purchase the super-efficient air conditioners.
EESL & BRPL to Launch Super-Efficient Air Conditioning Programme


Energy Efficiency Services Limited (EESL), a joint venture of four National Public Sector Enterprises under Ministry of Power, Government of India, has launched its Super-Efficient Air Conditioning Programme for residential and institutional consumers in the BSES area.

EESL and BSES have joined hands to implement a 12-month pilot of the programme by exchanging an agreement through which BSES Rajdhani Power Ltd. (BRPL) would assist in aggregating demand and providing local marketing and outreach support to promote energy efficient technologies in the areas it currently services, thereby covering over 25 lakh residential and institutional consumers in South and West Delhi.

EESL will conduct all activities related to the source, supply, complaint management and redressal, and fulfillment of warranty obligations for the products.

With Super-Efficient Air Conditioning programme, EESL endeavours to distribute air conditioners that are 40 percent more efficient than, but priced comparably with, the 3-star ACs currently available in the market (ISEER 3.8).

Applying its proven business model of demand aggregation, EESL will mobilize the capital of Rs 150 crore for the programme while redeeming its investment through upfront payments for the super-efficient ACs from customers.

EESL has initiated the procurement process of super-efficient ACs, thereby capitalising on opportunities for leveraging economies of scale through demand aggregation, and so reducing the cost of this superior green technology to consumers. Based on its past experiences with bulk procurement for other technologies and programmes, EESL expects to discover prices that are 20-30 percent less than the retail costs of similar technologies currently available in the market.

Besides promoting energy efficiency, the Super-Efficient AC programme will also help to reduce the peak power demand in South and West Delhi by 22MW, enabling the two organisations to harness synergies to promote energy security and sustainability. The programme directly addresses the prospect of the nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India’s Cooling Action Plan and Hydrochlorofluorocarbons Phase Out Management Plan, enabling achievement of India’s targets under the Kigali and Paris Agreements.

Saurabh Kumar, Managing Director, EESL stated: “Our UJALA programme gave us the confidence that the Indian consumer is receptive to awareness and demand cultivation efforts for energy efficiency. Through the Super-Efficient AC programme, we are endeavoring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible. We are grateful for the confidence that BRPL has expressed in our capabilities and potential to deliver on this mandate by partnering with us for this programme. We are working towards making this programme and its benefits available to all consumers across the nation.”

During the event, EESL also launched its eCommerce website, EESLmart.in, through which customers of BRPL, and of other DISCOMs that partner with EESL in future, can purchase the super-efficient air conditioners. With a focus on increasing consumer adoption of, and access to, energy efficient technologies, the website will also allow customers to purchase other appliances distributed by EESL, including induction cookstoves and products sold under the UJALA programme – 9-Watt LED bulbs, LED luminaries, and BEE 5-star rated energy efficient fans.

The website will also feature a catalog of products, a payment gateway, product specifications and images, stock status and order completion and shipment information, as well as 24x7 customer service, query address and post-shipping support. Once the website is opened to the public in March 2019, customers can create a profile and register on the website free-of-charge after submitting requisite documents, such as electricity bill number and/or government-issued identification documents, and place orders for doorstep delivery of eligible products.

EESL’s investment in the programme is partially supported by a grant from the Global Environment Facility (GEF), an independent financing mechanism that was established on the eve of the 1992 Rio Earth Summit to address global environmental issues. The GEF is an international partnership of 183 countries, international institutions, civil society organizations, and the private sector. Further, Asian Development Bank (ADB) is providing necessary grant support and loan while United Nations Environment (UNEP) is providing technical assistance support to the Super-Efficient AC programme.
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This association will enable BRPL consumers to procure five kinds of energy-efficient appliances like super-efficient ACs, induction cook stoves, BEE 5-star rated energy-efficient fans, LED tubelights (20W) at optimal prices," it added. BSES said these would go a long way both in conserving energy as well as helping consumers save money. "Besides promoting energy efficiency, the programme will also help reduce the peak power demand in south and west Delhi." According to the statement, EESL will undertake all sourcing, supply, complaint management and redressal, and fulfilment of warranty obligation duties for the products. "EESL will mobilise the capital of Rs 150 crore for the Super Efficient Air Conditioning module of the program, while redeeming its investment through upfront payments for the super-efficient ACs from consumers," it said. "The discovered prices of ACs are expected to be 20-30 per cent less than the retail costs of similar technologies currently available in the market." Commenting on the partnership, BRPL Chief Executive Amal Sinha said: "The resulting synergies are expected to benefit consumers in a more meaningful way, as also create a roadmap for other distribution companies across the country to emulate for bringing about substantial benefits to the nation."

"We are working towards making this programme and its benefits available to all consumers across the nation," said EESL Managing Director Saurabh Kumar.
Super-Efficient Air Conditioning Programme launched for consumers, heres more


Energy Efficiency Services Limited (EESL), a joint venture of four National Public Sector Enterprises under Ministry of Power, Government of India, today launched its Super-Efficient Air Conditioning Programme for residential and institutional consumers in the BSES area.

These Super-Efficient Air Conditioners are 40 percent more efficient than, but priced comparably with, the 3-star ACs currently available in the market (ISEER 3.8).

EESL is working towards making this programme and its benefits available to all consumers across the nation with the other DISCOMs likely to partner with EESL in future.

Besides promoting energy efficiency, the Super-Efficient AC programme will also help to reduce the peak power demand in South and West Delhi by 22MW, enabling the two organisations to harness synergies to promote energy security and sustainability.

The programme directly addresses the prospect of the nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India’s Cooling Action Plan and Hydrochlorofluorocarbons Phase Out Management Plan, enabling achievement of India’s targets under the Kigali and Paris Agreements.

EESL and BSES have joined hands to implement a 12-month pilot of the programme by exchanging an agreement through which BSES Rajdhani Power Limited (BRPL) would assist in aggregating demand and providing local marketing and outreach support to promote energy efficient technologies in the areas it currently services, thereby covering over 25 lakh residential and institutional consumers in South and West Delhi.

EESL will conduct all activities related to source, supply, complaint management and redressal, and fulfilment of warranty obligations for the products.

Applying its proven business model of demand aggregation, EESL will mobilize the capital of INR 150 crores for the programme while redeeming its investment through upfront payments for the super-efficient ACs from customers.

EESL has initiated the procurement process of super-efficient ACs, thereby capitalising on opportunities for leveraging economies of scale through demand aggregation, and so reducing the cost of this superior green technology to consumers.

Based on its past experiences with bulk procurement for other technologies and programmes, EESL expects to discover prices that are 20-30 percent less than the retail costs of similar technologies currently available in the market.

Addressing the launch event, Mr Saurabh Kumar, Managing Director, EESL stated: "Our UJALA programme gave us the confidence that the Indian consumer is receptive to awareness and demand cultivation efforts for energy efficiency. Through the Super-Efficient AC programme, we are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers, but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible."

During the event, EESL also launched its e-Commerce website, EESLmart.in, through which customers of BRPL, and of other DISCOMs that partner with EESL in future, can purchase the super-efficient air conditioners.

With a focus on increasing consumer adoption of, and access to, energy efficient technologies, the website will also allow customers to purchase other appliances distributed by EESL, including induction cookstoves and products sold under the UJALA programme – 9-Watt LED bulbs, LED luminaries, and BEE 5-star rated energy efficient fans.

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EESL’s investment in the programme is partially supported by a grant from the Global Environment Facility (GEF), an independent financing mechanism that was established on the eve of the 1992 Rio Earth Summit to address global environmental issues. The GEF is an international partnership of 183 countries, international institutions, civil society organizations and the private sector.

Further, Asian Development Bank (ADB) is providing necessary grant support and loan while United Nations Environment (UNEP) is providing technical assistance support to the Super-Efficient AC programme.
EESL companions with BSES to release super-efficient AC programme


New Delhi [India], Feb 22 (ANI): Power Potency Products and services Restricted (EESL) on Friday introduced its super-efficient air-con programme for residential and institutional shoppers within the BSES space masking over 25 lakh residential and institutional shoppers within the south and west Delhi.

EESL—a three way partnership of 4 public sector enterprises—will behavior all actions associated with the supply, provide, criticism control and redressal, and the success of guaranty responsibilities for the goods.

With the programme, EESL endeavours to distribute air conditioners which are 40 percent extra effective however priced comparably with the 3-star ACs lately to be had out there.

It is going to mobilise Rs 150 crore for the programme whilst redeeming its funding via prematurely bills from consumers.

But even so selling power potency, the programme will assist cut back the height energy call for within the south and west Delhi by way of 22 MW, enabling the 2 organisations to harness synergies to advertise power safety and sustainability.

“We’re endeavouring not to handiest redefine requirements for potency and widen the gamut of power effective home equipment to be had to Indian shoppers however to additionally considerably strengthen upon our earlier efforts to make those applied sciences universally and very easily out there,” stated EESL Managing Director Saurabh Kumar.

The programme addresses the chance of a just about four-fold build up in power intake from constructions and cooling home equipment in India by way of 2032, whilst additionally addressing targets of India’s Cooling Motion Plan and Hydrochlorofluorocarbons Segment Out Control Plan, enabling fulfillment of India’s objectives beneath the Kigali and Paris Agreements.

Right through the development, EESL additionally introduced its e-commerce web page EESLmart.in by which consumers should purchase the super-efficient air conditioners.
EESL Launches Energy Efficient Air Conditioning Program

https://mercomindia.com/eesl-energy-efficient-air-conditioning-program/

Energy Efficiency Services Limited (EESL), a joint venture between the public-sector units of the Ministry of Power and the government of India, has launched a “Super-Efficient Air Conditioning Program” for residential and institutional consumers in Delhi who procure power from BSES, Delhi’s major distribution company (DISCOM). EESL claims that these air conditioners (ACs) will be 40 percent more efficient than the 3-star ACs currently available in the market. EESL has also stated that it is working towards making this program available to all consumers across the nation with the other DISCOMs likely to partner with EESL in the future.

EESL estimates this program to reduce the peak power demand in the south and west Delhi by 22 MW. The program addresses the prospect of the nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032. It also aims to tackle the goals of India’s Cooling Action Plan and Hydrochlorofluorocarbon Phase Out Management Plan, thereby helping India achieve targets under the Kigali and Paris Agreements as well.

Mr. Saurabh Kumar, Managing Director, EESL stated: “Our UJALA program gave us the confidence that the Indian consumer is receptive to awareness and demand cultivation efforts for energy efficiency. Through the super-efficient AC program, we are endeavoring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible.”

The two organizations will work together to implement the 12-month pilot of the program by exchanging an agreement through which BSES Rajdhani Power Limited (BRPL) would assist in aggregating demand, providing local marketing, and outreach support to promote energy efficient technologies in the areas it currently services. The program aims to cover around 2.5 million residential and institutional consumers in the south and west Delhi.

EESL will conduct all activities related to sourcing, supplying, complaint management and redressal, and fulfillment of warranty obligations for the products. EESL is also expected to mobilize a capital of ₹1.5 billion for the program while redeeming its investment through upfront payments for the super-efficient ACs from customers. EESL expects to discover prices that are 20-30 percent less than the retail costs of similar technologies currently available in the market.

EESL also launched an e-commerce website – EESLmart.in, through which customers of BRPL, and of other DISCOMs that partner with EESL in future, can purchase these ACs. Through this website, EESL will also focus on supplying consumers with its range of other energy-efficient products.

EESL is supported by a grant from the Global Environment Facility (GEF), an independent financing mechanism that was established on the eve of the 1992 Rio Earth Summit to address global environmental issues.

While some of the government agencies are working towards energy efficiency and curbing energy demand, most renewable energy generating firms constantly complain about the lack of power demand from consumers.

In November 2018, the Asian Development Bank (ADB) announced that it entered into a $13 million grant agreement with EESL. The GEF also provided this grant for the additional financing of an ongoing ADB-supported project that aims to promote end-use energy efficiency.

Around the same time, Mercom also reported on the news of the Uttar Pradesh Electricity Regulatory Commission (UPERC) approving a petition filed by Uttar Pradesh Power Corporation Ltd. (UPPCL) for the rollout of smart meters in the state in partnership with EESL.
Energy efficient appliance programme launched; people can purchase them online


With an objective to promote energy efficient technologies and appliances, BSES Rajdhani Power Limited (BRPL) and Energy Efficiency Services Limited (EESL) have entered into a strategic partnership to launch a 12-month pilot — ‘Energy Efficient Appliance Programme’.

A senior BSES official said an agreement to the effect was signed between the BRPL and EESL. Also, a dedicated web portal has been launched through which consumers of BRPL can purchase energy efficient appliances, including the super-efficient air conditioners, he said.

Through this programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances, including the super efficient air conditioners which are around 40 per cent more efficient than the current 3-star technology.

Besides promoting energy efficiency, the programme will also help to reduce the peak power demand in South and West Delhi, enabling the two organisations to harness synergies to promote energy security and sustainability, the official said.

Explaining features of the programme, BRPL CEO Amal Sinha said, “BRPL is committed to energy efficiency, adoption of green technologies and smart procurement initiatives that will result in optimised solutions for us and our consumers.

"This programme once again brings together two leaders in their respective domains and the resulting synergies are expected to benefit consumers in a more meaningful way, as also create a road-map for other distribution companies across the country to emulate for bringing about substantial benefits to the nation," he said.
Delhi Gets 25 New Charging Stations; To Be Operational Starting March First Week


Electric vehicles have been finding increased adoption in India in the recent past and the capital city is a visible example of that. Along with electric buses and e-rickshaws, several electric cars can be seen running on the Delhi roads as part of a push by the government departments to make their transport greener to empower these EVs, the New Delhi Municipal Council (NDMC) has now installed 25 new charging points across the capital. The charging points have been placed across Lutyens Delhi, including CP, Gole Market, Sarojini Nagar, Jor Bagh and Yashwant Place. The charging stations are set to be operational starting the first week of March. The charging points come as a part of NDMCs MoU with Energy Efficiency Services Ltd (EESL) signed last year. Post the MoU, EESL had selected a company to install the charging stations as per the minister of power guidelines, as mentioned by NDMC chairperson Naresh Kumar.

Indian authorities will be rolling out the second phase of its FAME (Faster Adoption & Manufacturing of (Hybrid and) Electric vehicles) soon. With that, the government is set to bring incentives to all those opting for an EV or a hybrid over an IC engine vehicle. In addition, the phase will also offer subsidies to the manufacturers of such green vehicles.
EESL unveils super-efficient air-conditioning programme; launches online sales portal

https://www.domain-b.com/industry/power/20190225_launches.html

Energy Efficiency Services Limited (EESL), a joint venture of four central public sector enterprises under ministry of power, on Saturday launched its super-efficient air-conditioning programme for residential and institutional consumers, which it claims to be 40 per cent more efficient than 3-star ACs.

These super-efficient air conditioners are 40 per cent more efficient than, but priced comparably with, the 3-star ACs currently available in the market (ISEER 3.8).

EESL said it is working towards making this programme and its benefits available to all consumers across the nation with the other DISCOMs likely to partner with EESL in future.

Besides promoting energy efficiency, the super-efficient AC programme will also help to reduce the peak power demand in South and West Delhi by 22MW, enabling the two organisations to harness synergies to promote energy security and sustainability.

The programme directly addresses the prospect of the nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India’s Cooling Action Plan and Hydrochlorofluoro carbons Phase Out Management Plan, enabling achievement of India’s targets under the Kigali and Paris Agreements.

EESL and BSES have joined hands to implement a 12-month pilot of the programme by exchanging an agreement through which BSES Rajdhani Power Limited (BRPL) would assist in aggregating demand and providing local marketing and outreach support to promote energy efficient technologies in the areas it currently services, thereby covering over 25 lakh residential and institutional consumers in South and West Delhi.

EESL will conduct all activities related to source, supply, complaint management and redressal, and fulfilment of warranty obligations for the products. EESL will use its business model of demand aggregation to mobilize capital of Rs150 crore for the programme while redeeming its investment through upfront payments for the super-efficient ACs from customers.

EESL has initiated the procurement process of super-efficient ACs, thereby capitalising on opportunities for leveraging economies of scale through demand aggregation, and so reducing the cost of this superior green technology to consumers. Based on its past experiences with bulk procurement for other technologies and programmes, EESL expects to discover prices that are 20-30 per cent less than the retail costs of similar technologies currently available in the market.

Addressing the launch event, Saurabh Kumar, managing director of EESL, stated: “Our UJALA programme gave us the confidence that the Indian consumer is receptive to awareness and demand cultivation efforts for energy efficiency. Through the super-efficient AC programme, we are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers, but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible.”

During the event, EESL also launched its e-commerce website, EESLmart.in, through which customers of BRPL, and of other DISCOMs that partner with EESL in future, can purchase the super-efficient air conditioners.

With a focus on increasing consumer adoption of, and access to, energy efficient technologies, the website will also allow customers to purchase other appliances distributed by EESL, including induction cookstoves and products sold under the UJALA programme - 9-Watt LED bulbs, LED luminaries, and BEE 5-star rated energy efficient fans.

The website will also feature a catalogue of products, a payment gateway, product specifications and images, stock status and order completion and shipment information, as well as 24x7 customer service, query address and post-shipping support. Once the website is opened to the public in March 2019, customers can create a profile and register on the website free-of-charge after submitting requisite documents, such as electricity bill number and/or government-issued identification documents, and place orders for doorstep delivery of eligible products.

EESL’s investment in the programme is partially supported by a grant from the Global Environment Facility (GEF), an independent financing mechanism that was established on the eve of the 1992 Rio Earth Summit to address global environmental issues. The GEF is an international partnership of 183 countries, international institutions, civil society organizations and the private sector. Further, Asian Development Bank (ADB) is providing necessary grant support and loan while United Nations Environment (UNEP) is providing technical assistance support to the super-efficient AC programme.
BSES Rajdhani Power Ltd to install EV charging stations in Delhi


While taking inspiration from the Central Government and Delhi Government policies for encouraging e-vehicles, the DISCOM BSES Rajdhani Power Limited (BRPL) has also stepped up its pace in this direction. DISCOM has decided to set up a new charging station in view of the problem of charging the battery-operated e-vehicles in Delhi. In the form of a pilot project, two such charging stations are currently working in Karkardooma and Connaught Place Office of the company. On the basis of these experiences, BRPL will install new charging stations for battery-operated vehicles in South and West Delhi areas. These charging stations will be able to charge e-rickshaw and battery-operated cars and vehicles. With this initiative, the use of e-vehicles will be encouraged, which will reduce environmental pollution. BSES Rajdhani Power Limited and Energy Efficiency Services Limited (EESL) will work together to develop solar-powered water pumps. These pumps will be able to pull and store water without using the power of the grid, which will reduce the consumers electricity bill. Not only that, DISCOM says that 10,000 agricultural pumps in Delhi, which consumes huge power consumption, will be replaced by solar pumps. This will save 120 million units of electricity in the next three years. Apart from this, both will also work together to develop smart meters. Smart options for power storage will be developed and work will also be done in Rooftop solar power. This initiative will encourage the use of energy conservation and renewable energy. With the use of solar pumps and rooftop solar power, on one hand, consumers electricity bills will decrease, second and also reduces electricity peak demand in BRPL area. BRPL will also be able to meet the targets of RPO, which is defined by the DERC, renewable power obligation. About this, BRPL CEO Amal Sinha told that BRPL is committed to Energy Efficiency and Green and Smart Technology, which has the interest of both BRPL and its consumers. It will help BRPL face different challenges properly and to take better advantage of opportunities. EESLs MD, Saurabh Kumar said that it is important for the creation of Energy Efficient India that there is better coordination between institutions engaged in nation-building. We are happy to partner with BRPL under the efforts of Energy Efficiency and Technical Solutions for the Future. Under this, work on the solar rooftop, smart meter, electric mobility, solar farm pump and better power to store electricity will be done.
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