

**EESL  
Coverage Report**

**EESL partners with BSES Rajdhani Power Limited to launch  
Super-Efficient Air Conditioning programme**

**Februray 22, 2019**

Article Date	Headline / Summary	Publication	Edition	Page No.	Journalist
<b>Mainlines</b>					
23 Feb 2019	25L people can try out gadgets that save power	The Times of India	New Delhi	7	TNN
23 Feb 2019	EESL launches efficient ACs in Delhi	Mail Today	New Delhi	25	Bureau
26 Feb 2019	Energy efficient appliance programme launched: people can purchase them online	The Poineer	New Delhi	12	Bureau
<b>Regional</b>					
23 Feb 2019	EESL launches super-efficient ACs; Aims at 40% higher efficiency at 30% lower cost	Amar Ujala (Hindi)	New Delhi	17	Bureau
23 Feb 2019	EESL partners with BSES to launch super-efficient AC programme	Navbharat Times (Hindi)	New Delhi	23	Bureau
23 Feb 2019	BSES and EESL online portal	Navodaya Times (Hindi)	New Delhi	5	Bureau
23 Feb 2019	Agreement between EESL and BSES	Naya India (Hindi)	New Delhi	3	UNI
23 Feb 2019	EESL launches super-efficient ACs; Aims at 40% higher efficiency at 30% lower cost	Rajasthan Patrika (Hindi)	New Delhi	1, 2	Bureau
23 Feb 2019	BSES-EESL join hands to offer Delhiites energy-efficient appliances	Shah Times (Hindi)	New Delhi	7	Bureau
23 Feb 2019	BSES and EESL launches online portal	Virat Vaibhav (Hindi)	New Delhi	4	Bureau
23 Feb 2019	Now you can Buy energy efficiency appliances online	Punjab Kesari (Hindi)	New Delhi	12	Bureau
23 Feb 2019	Now you can Buy energy efficiency appliances online	Hari Bhoomi (Hindi)	New Delhi	3	Bureau
23 Feb 2019	Now Buy energy efficiency appliances online	Veer Arjun (Hindi)	New Delhi	4	Bureau
23 Feb 2019	BSES and EESL partners to launch super efficient AC programme	Sarokar (Hindi)	New Delhi	3	Kiran Dahale
<b>Online</b>					

23 Feb 2019	Super-Efficient Air Conditioning programme launched by EESL	Press Information Bureau	Online Web	NA	Bureau
23 Feb 2019	25 Lakh people can try out gadgets that save power	The Times of India	Online Web	NA	TNN
23 Feb 2019	EESL to launch Super-Efficient Air Conditioning programme	The Hindu Business Line	Online Web	NA	Bureau
23 Feb 2019	Delhi power discom enters partnership for energy efficient appliances The Week	The Week	Online Web	NA	PTI
23 Feb 2019	EESL launches super-efficient ACs; Aims at 40% higher efficiency at 30% lower cost ET Energyworld	ET Energy World	Online Web	NA	Bureau
23 Feb 2019	BSES-EESL join hands to offer Delhiites energy-efficient appliances Business Standard	Business Standard	Online Web	NA	IANIS
23 Feb 2019	Delhi power discom enters partnership for energy efficient appliances	Business Standard	Online Web	NA	PTI
23 Feb 2019	EESL partners with BSES to launch super-efficient AC programme	ANI News	Online Web	NA	ANI
23 Feb 2019	EESL & BRPL to launch 40 pc super-efficient ACs	UNI News	Online Web	NA	UNI
23 Feb 2019	BSES-EESL join hands to offer Delhiites energy-efficient appliances	Outlook	Online Web	NA	IANIS
23 Feb 2019	Delhi power discom enters partnership for energy efficient appliances	Outlook	Online Web	NA	PTI
23 Feb 2019	EESL, BSES Rajdhani Power Partners to launch Super-Efficient Air Conditioning programme	Climate Samurai	Online Web	NA	Bureau
23 Feb 2019	EESL partners with BSES to launch super-efficient AC programme	Big News Network	Online Web	NA	ANI

23 Feb 2019	EESL Launches Super-Efficient ACs; Aims At 40% Higher Efficiency At 30% Lower Cost	Energyinfrapos	Online Web	NA	Bureau
23 Feb 2019	BSES-EESL join hands to offer Delhiites energy-efficient appliances	Can India	Online Web	NA	IANS
23 Feb 2019	BSES-EESL join hands to offer Delhiites energy-efficient appliances	Daiji World	Online Web	NA	IANS
23 Feb 2019	BRPL, EESL collaborate to provide customers with energy efficient appliances	Devdiscourse	Online Web	NA	Bureau
23 Feb 2019	EESL and BSES collaborate for super-efficient AC programme for consumers	Devdiscourse	Online Web	NA	Bureau
23 Feb 2019	BSES-EESL join hands to offer Delhiites energy-efficient appliances	India Formus	Online Web	NA	IANS
23 Feb 2019	BSES-EESL join hands to offer Delhiites energy-efficient appliances	New Kerela	Online Web	NA	IANS
23 Feb 2019	EESL partners with BSES to launch super-efficient AC programme	Newjersey.statenews	Online Web	NA	ANI
23 Feb 2019	BSES-EESL join hands to offer Delhiites energy-efficient appliances	Newsd	Online Web	NA	IANS
23 Feb 2019	BSES-EESL join hands to offer delhiites energy efficient appliances	Np news 24	Online Web	NA	IANS
23 Feb 2019	EESL partners with BSES to launch super-efficient AC programme	Siasat	Online Web	NA	ANI
23 Feb 2019	BSES-EESL join hands to offer Delhiites energy-efficient appliances	Social News	Online Web	NA	Gopi

23 Feb 2019	BSES-EESL join hands to offer Delhiites energy-efficient appliances	Webindia 123	Online Web	NA	Bureau
23 Feb 2019	EESL partners with BSES to launch super-efficient AC programme	Webindia 123	Online Web	NA	ANI
23 Feb 2019	EESL and BSES have joined hands to implement a 12-month pilot of the Super-Efficient Air Conditioning programme.	Saur Energy International	Online web	NA	Ayush Verma
24 Feb 2019	BSES-EESL join hands to offer Delhiites energy-efficient appliances	SME Times	Online Web	NA	Bureau
24 Feb 2019	Super-Efficient Air Conditioning Programme launched for consumers, heres more	Clipper 28	Online Web	NA	Bureau
25 Feb 2019	EESL companions with BSES to release super-efficient AC programme	Trending Hits	Online Web	NA	ANI
26 Feb 2019	EESL Launches Energy Efficient Air Conditioning Program	Mercom India	New Delhi	NA	Shaurya Bajaj
26 Feb 2019	Energy efficient appliance programme launched; people can purchase them online	The Pioneer	New Delhi	NA	Bureau
26 Feb 2019	Delhi Gets 25 New Charging Stations; To Be Operational Starting March First Week	India Times	Online Web	NA	Sarthak Dogra
26 Feb 2019	EESL unveils super-efficient air-conditioning programme; launches online sales portal	Domain B	Online Web	NA	Bureau
27 Feb 2019	BSES Rajdhani Power Ltd to install EV charging stations in Delhi	Urban Transport News	Online Web	NA	Bureau
22 Feb 2019	EESL and BRPL Energy Efficient Airconditioner Program launch 22 Feb 2019	Media YouTube	Online Web	NA	Media Youtube

# Mainlines

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# 25L people can try out gadgets that save power

TIMES NEWS NETWORK

**New Delhi:** With an objective to promote energy efficient technologies and appliances, BSES Rajdhani Power Limited (BRPL) and Energy Efficiency Services Limited (EESL) have entered into a partnership to launch a 12-month pilot energy efficient appliance programme that will cover over 25 lakh residential and institutional consumers in south and west Delhi.

Through this programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances, including the super efficient air conditioners. "These ACs will be made available under the super efficient air conditioning programme, which is an intrinsic part of the overall energy efficient appliance programme. They are around 40% more efficient than the current 3-star technology," said an official.

Besides promoting energy efficiency, the programme will also help in reducing the peak power demand in south and west Delhi, enabling the two organisations to harness synergies to promo-

te energy security and sustainability. "It will also enable BRPL to leverage EESL's strengths, which will undertake all activities related to sourcing, supply, complaint management and redressal and fulfilment of warranty obligations for the products," said a spokesperson.

The agreement, which was signed between EESL and BRPL, will benefit both BRPL and its consumers. "This association will enable BRPL consumers to procure five kinds of energy efficient appliances like super efficient air conditioners, induction cook stoves, BEE 5-star rated energy efficient fans, LED tube lights (20 W) at optimal prices. These will go a long way in not only conserving energy, but also help consumers save money," said an official.

A dedicated e-commerce website, [www.EESLmart.in](http://www.EESLmart.in), was also launched through which consumers of BRPL can purchase energy efficient appliances. Once the website is opened to the public in March 2019, consumers can create a profile and register on it free-of-charge after submitting requisite documents.

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## EESL launches efficient ACs in Delhi

By **Mail Today Bureau**  
in New Delhi

ENERGY Efficiency Services Limited (EESL), a joint venture of four national public sector enterprises under the Ministry of Power on Friday launched its efficient air conditioning programme for residential and institutional consumers in the BSES area.

EESL said, 'these super-efficient air conditioners are 40 per cent more efficient than, but priced comparably with, the 3-star ACs currently available in the market (ISEER 3.8). EESL is working towards making this programme and its benefits available to all consumers across the nation with the other DISCOMs likely to partner with EESL in future.'

### ACs to consume 40% less electricity

Besides promoting energy efficiency, the super-efficient AC programme will also help to reduce the peak power demand in South and West Delhi by 22MW, enabling the two organisations to harness synergies to promote energy security and sustainability, an EESL statement added.'

The programme directly addresses the prospect of the nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India's cooling action plan and hydrochlorofluoro carbons phase out management plan.



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## Energy efficient appliance programme launched; people can purchase them online

**STAFF REPORTER ■ NEW DELHI**

With an objective to promote energy efficient technologies and appliances, BSES Rajdhani Power Limited (BRPL) and Energy Efficiency Services Limited (EESL) have entered into a strategic partnership to launch a 12-month pilot — ‘Energy Efficient Appliance Programme’.

A senior BSES official said an agreement to the effect was signed between the BRPL and EESL. Also, a dedicated web portal has been launched through which consumers of BRPL can purchase energy efficient appliances, including the super-efficient air conditioners, he said.

Through this programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances, including the super efficient air conditioners which are around 40 per cent more efficient than the current 3-star technology.

Besides promoting energy efficiency, the programme will also help to reduce the peak



power demand in South and West Delhi, enabling the two organisations to harness synergies to promote energy security and sustainability, the official said.

Explaining features of the programme, BRPL CEO Amal Sinha said, “BRPL is committed to energy efficiency, adoption of green technologies and smart procurement initiatives that will result in optimised solutions for us and our consumers.

“This programme once again brings together two leaders in their respective domains and the resulting synergies are expected to benefit consumers in a more meaningful way, as also create a road-map for other distribution companies across the country to emulate for bringing about substantial benefits to the nation,” he said.

# Regional

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## सरकारी कंपनी ईईएसएल देगी 40 फीसदी बिजली बचाने वाला एसी

नई दिल्ली। सरकारी कंपनी ईईएसएल जल्द ही बेहद किफायती एयर कंडीशनर (एसी) का वितरण करेगी। यह वर्तमान के थ्री स्टार वाले एसी के मुकाबले 40% बिजली बचाएगा। साथ ही, इसकी कीमत भी बाजार में उपलब्ध एसी के मुकाबले 30% तक कम होगी। इस योजना की शुरुआत शुक्रवार को दिल्ली में की गई। इससे पहले कंपनी ने उजाला कार्यक्रम के तहत देशभर में किफायती कीमतों में करोड़ों एलईडी बल्ब का वितरण किया था। ईईएसएल के प्रबंध निदेशक सौरभ कुमार ने बताया कि एसी बनाने वाली कंपनियों को बेहद किफायती एसी का आर्डर देकर दाम को नीचे लाने की कोशिश शुरू हो गई है। ब्यूरो

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# एसी का बिल देख कर अब आपको नहीं आएगा पसीना

■ विस, नई दिल्ली : अगर आप अपने एसी के बिल से खोफ में रहते हैं, तो आपके लिए सुकून भरी खबर है। अब आपको जल्द ही ऐसे एसी मिलने लगे, जो मौजूदा 3 स्टार रेटेड एसी के मुकाबले करीब 40 प्रतिशत कम बिजली खर्च करते हैं। यानी अगर आपका एसी दो हजार वॉट बिजली खर्च करता है, तो यह एसी 12 सौ वॉट पर ही आपको भरपूर ठंडक देगा। नई तकनीक के सुपर एफिशिएंट एसी को आप तक पहुंचाने के लिए शुरुआत को सरकार ने एक प्रोग्राम लॉन्च किया। सरकार की ओर से इनर्जी एफिशिएंसी सर्विसेज लिमिटेड (ईईएसएल) ने इस प्रोग्राम की कमान संभाली है।

इस प्रोग्राम की शुरुआत दक्षिण और पश्चिम दिल्ली से होगी। यहां ईईएसएल, वीएसईएस राजधानी पावर लिमिटेड को नई तकनीक के एसी मुहैया कराएगा, जो कि इन्हें घरेलू और कमर्शल कंस्यूमर्स को मुहैया कराएगा। इन एसी के लिए हर तरह



■ जल्द ही ऐसे एसी मिलने लगे, जो मौजूदा 3 स्टार रेटेड एसी के मुकाबले करीब 40 प्रतिशत कम बिजली खर्च करते हैं

का तकनीकी सहयोग ईईएसएल की ओर से दिया जाएगा। कस्टमर्स की शिकायतों का निपटारा भी उसके जिम्मे होगा। नई तकनीक के एसी की कीमत बाजार में मौजूद एसी के आसपास ही रहेगी।

## यह है नई तकनीक

नई तकनीक के एसी में परंपरागत कुलिंग एजेंट की जगह नए कुलिंग एजेंट का प्रयोग किया गया है, जो कि क्लोरोफ्लोरो कार्बन या हाइड्रोफ्लोरोकार्बन के मुकाबले कम बिजली खर्च करके भी ज्यादा कुलिंग मुहैया कराता है। यह पर्यावरण के लिए भी बेहतर है। सरकार ने हाल में ही एसी कुलिंग तकनीक को बढ़ावा देने का फैसला किया है, जो बिजली की खपत कम करती है और जो पर्यावरण के लिए सुरक्षित है। इस मकसद से उसने कुछ प्रमुख वैज्ञानिक संस्थानों के साथ मिलकर 30 लाख डॉलर के अंतरराष्ट्रीय पुरस्कार की घोषणा भी की है। यह पुरस्कार उस संस्था या व्यक्ति को दिया जाएगा जो नई तकनीक ईजाद करेगा।

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## बीएसईएस और ईईएसएल का ऑनलाइन पोर्टल

पूर्वी दिल्ली, 22 फरवरी (ब्यूरो): बिजली की कम खपत करने वाले उत्पादों को बढ़ावा देने और बिजली की पीक डिमांड में कमी लाने के उद्देश्य से बीआरपीएल और ईईएसएल ने एक ऑनलाइन पोर्टल लॉन्च किया गया है, बीआरपीएल (बीएसईएस राजधानी पावर लिमिटेड) के सीईओ अमल सिन्हा और ईईएसएल (एनर्जी एफिशिएंसी सर्विसेज लिमिटेड) के एमडी सौरभ कुमार ने एक समझौता-पत्र पर हस्ताक्षर किए। इस मौके पर वेब पोर्टल के लॉन्च के साथ-साथ एनर्जी एफिशिएंट ब्रोशर भी रिलीज की गई। इस पोर्टल के माध्यम से उपभोक्ता बिजली की बेहद कम खपत करने वाले उत्पादों की खरीदारी कर सकेंगे। बीआरपीएल के 25 लाख उपभोक्ता इस सुविधा का लाभ ले सकेंगे। यह 12 महीनों तक चलने वाला एक पायलट प्रोजेक्ट है।

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## ईईएसएल और बीएसईएस ने की साझेदारी

नई दिल्ली, वेबवार्ता। एनर्जी एफिशिएंसी सर्विसेज लिमिटेड (ईईएसएल) ने शुक्रवार को आवासीय और सांस्थानिक ग्राहकों के लिए सुपर एफिशिएंट एयर कंडिशनिंग कार्यक्रम का शुभारंभ किया। इस कार्यक्रम के 12 महीने के शुरुआती चरण के लिए ईईएसएल और बीएसईएस राजधानी ने समझौते पर हस्ताक्षर कर साझेदारी शुरू की। इसके तहत बीएसईएस राजधानी पॉवर लिमिटेड (बीआरपीएल) मांग एकत्रित करने में मदद करेगा और बीएसईएस राजधानी द्वारा जिन इलाकों में सेवाएं प्रदान की जा रही हैं, उनमें ऊर्जा दक्ष तकनीक को बढ़ावा देने के लिए स्थानीय वितरण और जागरुकता में सहयोग उपलब्ध करवाएगा।



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**मौजूदा 3 स्टार एसी का दाम, 40 फीसदी बिजली बचाएगा**

## ऊर्जा मंत्रालय लाया बिजली बचाने वाला एसी

**पत्रिका न्यूज नेटवर्क**  
patrika.com

**नई दिल्ली.** केंद्र सरकार के ऊर्जा मंत्रालय के तहत आने वाली एनजी एफिशिएंसी सर्विसेज लिमिटेड (ईईएसएल) ने ऐसा एसी बाजार में उतारा है जो बाजार में उपलब्ध 3 स्टार एसी के बराबर कीमत का होगा, लेकिन उसके मुकाबले 40 फीसदी तक बिजली बचाएगा। फिलहाल यह सिर्फ दिल्ली के लोगों के लिए उपलब्ध होगा। इससे पहले ईईएसएल केंद्र सरकार के उजाला कार्यक्रम के तहत सस्ते एलईडी बल्ब देश भर के बाजार में उतार चुकी है। उजाला कार्यक्रम की मदद से एलईडी बल्ब की कीमत में भारी कमी आई है। पढ़ें **ऊर्जा @ पेज 02**

**सुपर एफिशिएंट एसी का दोहरा फायदा**

ईईएसएल का दावा है कि इस एसी के लिए जहां ग्राहकों को 20 से 30 फीसदी कीमत कम चुकानी होगी, वहीं बिजली की सर्वाधिक मांग वाले समय के दौरान 22 मेगावॉट तक की बिजली की बचत भी होगी।

**ऊर्जा ...**

**मौजूदा एसी से कहीं बेहतर :** ईईएसएल ने दिल्ली में बिजली आपूर्ति करने वाली कम्पनी बीएसईएस राजधानी के साथ करार किया है। अगले 12 महीनों तक बीएसईएस राजधानी अपने इलाके में सरकारी कंपनी ईईएसएल के बिजली बचाने वाले सस्ते एसी बेचेगा। दक्षिण और पश्चिम दिल्ली के 25 लाख आवासीय और औद्योगिक ग्राहकों को यह सुविधा उपलब्ध होगी।

**लोगों को आसानी से मिलेंगे एसी :** ईईएसएल के प्रबंध निदेशक सोरभ कुमार ने कहा कि 'हमारे उजाला कार्यक्रम ने हमें यह आत्मविश्वास दिया है कि भारतीय ग्राहक ऊर्जा दक्षता जागरूकता और मांग संवर्धन के हमारे कार्यक्रमों को स्वीकार करते हैं। सुपर एफिशिएंट एसी कार्यरत के माध्यम से हम न सिर्फ दक्षता के मानकों को पुनरुपरिभाषित करेंगे और भारतीय ग्राहकों के लिए उपलब्ध ऊर्जा दक्ष उपकरणों की जरूरतों में विस्तार करेंगे। साथ ही इन तकनीकों को सभी को आसानी से उपलब्ध करवाने के पिछले प्रयासों में भी काफी गति लाएंगे।

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### बीएसईएस व ईईएसएल ने किया ऑनलाइन पोर्टल लॉन्च

नई दिल्ली। एनर्जी एफिशिएंट टेक्नोलॉजी व उत्पादों के उपयोग को बढ़ावा देने और बिजली की पीक डिमांड में कमी लाने के उद्देश्य से बीआरपीएल और ईईएसएल ने एक सा-हिस्सेदारी की है। इसके तहत, एक ऑनलाइन पोर्टल लॉन्च किया गया है, जहां उपभोक्ता बिजली की बेहद कम खपत करने वाले उत्पादों की खरीदारी कर सकेंगे। यह सेवा फिलहाल, बीआरपीएल के 25 लाख उपभोक्ताओं के लिए है। यह 12 महीनों तक चलने वाला एक पायलट प्रोजेक्ट है। इस पोर्टल पर सुपर एफिशिएंट एसी, इंडक्शन कूकर, पंखे, एलईडी ट्यूब और एलईडी बल्ब मिलेंगे। बीआरपीएल उपभोक्ताओं के लिए खास तौर पर लॉन्च की गई।

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## बीएसईएस और ईईएसएल ने किया ऑनलाइन पोर्टल लॉन्च

वैभव न्यूज़ ■ नई दिल्ली

एनर्जी एफिशिएंट टेक्नोलॉजी व उत्पादों के उपयोग को बढ़ावा देने और बिजली की पीक डिमांड में कमी लाने के उद्देश्य से बीआरपीएल और ईईएसएल ने एक साझेदारी की है। इसके तहत, एक ऑनलाइन पोर्टल लॉन्च किया गया है, जहां उपभोक्ता बिजली की बेहद कम खपत करने वाले उत्पादों की खरीदारी कर सकेंगे। यह सेवा फिलहाल, बीआरपीएल के 25 लाख उपभोक्ताओं के लिए है। यह 12 महीनों तक चलने वाला एक पायलट प्रोजेक्ट है। इस पोर्टल पर सुपर एफिशिएंट एसी, इंडक्शन कूकर, पंखे, एलईडी ट्यूब और एलईडी बल्ब मिलेंगे। बीआरपीएल उपभोक्ताओं के लिए खास तौर पर लॉन्च की गई इस ऑनलाइन पोर्टल का अर्सेस है। जहां बिजली के ऐसे उत्पाद खरीदे जा सकते हैं, जो वर्तमान थ्री स्टार उपकरणों के मुकाबले बिजली की 40 प्रतिशत कम खपत करते हैं। यही नहीं, सुपर एफिशिएंट एसी उत्पादों की कीमत

बाजार में उपलब्ध इसी श्रेणी के अन्य उत्पादों के मुकाबले 20 से 30 प्रतिशत तक कम रहने की उम्मीद है। इस बारे में बीआरपीएल (बीएसईएस राजधानी पावर लिमिटेड) के सीईओ अमल सिन्हा और ईईएसएल (एनर्जी एफिशिएंसी सर्विसेज लिमिटेड) के एमडी सौरभ कुमार ने एक समझौता-पत्र पर हस्ताक्षर किए। इस मौके पर वेब पोर्टल के लॉन्च के साथ-साथ एनर्जी एफिशिएंट ब्रोशर भी रिलीज की गई। इस साझेदारी के बारे में बीआरपीएल सीईओ अमल सिन्हा ने कहा कि बीआरपीएल एनर्जी एफिशिएंसी, ग्रीन टेक्नोलॉजी को अपनाने और स्मार्ट प्रोक्योरमेंट पहल को लेकर प्रतिबद्ध है, जिसके बेहतर परिणाम हमें और हमारे उपभोक्ताओं को मिलेंगे। इस कार्यक्रम ने एक बार फिर अपने-अपने क्षेत्रों के दो लीडरों को एकसाथ लाने का काम किया है और इसका लाभ बड़े पैमाने पर उपभोक्ताओं को मिलेगा। इससे देशभर के डिस्कॉम के लिए एक रोड-मैप भी तैयार होगा, जिसका पूरे देश को लाभ मिलेगा।

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## ऑनलाइन पोर्टल से खरीदिए बिजली कम खपत करने वाले उत्पाद

नई दिल्ली, (पंजाब केसरी): एनर्जी एफिशिएंट टेक्नोलॉजी व उत्पादों के उपयोग को बढ़ावा देने और बिजली की पीक डिमांड में कमी लाने के उद्देश्य से बीएसईएस और ईईएसएल (एनर्जी एफिशिएंसी सर्विसेज लिमिटेड) ने एक ऑनलाइन पोर्टल लॉन्च किया गया है, इस पोर्टल के माध्यम से उपभोक्ता बिजली की बेहद कम खपत करने वाले उत्पादों की खरीदारी कर सकेंगे। यह सेवा फिलहाल, बीआरपीएल के 25 लाख उपभोक्ताओं के लिए है। यह 12 महीनों तक चलने वाला एक पायलट प्रोजेक्ट है। इस पोर्टल पर सुपर एफिशिएंट एसी, इंडक्शन कुकर, पंखे, एलईडी ट्यूब और एलईडी बल्ब मिलेंगे। कंपनी के एक अधिकारी ने बताया कि वर्तमान श्री स्टार उपकरणों के

मुकाबले ये उपकरण बिजली की 40 प्रतिशत कम खपत करते हैं। साथ ही सुपर एफिशिएंट एसी उत्पादों की कीमत बाजार में उपलब्ध अन्य उत्पादों के मुकाबले 20 से 30 प्रतिशत तक कम रहने की उम्मीद है। उन्होंने बताया कि उपभोक्ताओं को चौबीसों घंटे और सातों दिन कस्टमर सर्विस मिलेगी। साथ ही खरीदारों की जिज्ञासाओं का समाधान करने के लिए उत्पाद भेजने के बाद भी पोस्ट शिपिंग सपोर्ट उपलब्ध कराई जाएगी। इस ऑनलाइन पोर्टल पर एनर्जी एफिशिएंट उत्पादों का एक कैटलॉग होगा, पेमेंट गेटवे होगा, उत्पाद-विशेष का विवरण होगा, उनकी तस्वीरें होंगी, और शिपमेंट से संबंधित सूचनाएं भी होंगी। यही नहीं, चौबीसों घंटे और सातों दिन कस्टमर सर्विस मिलेगी।

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### **ऑनलाइन खरीद सकेंगे सस्ते बिजली उपकरण**

नई दिल्ली। निजी बिजली वितरण कंपनी बीएसईएस ने अपने उपभोक्ताओं को एक सौगात देते हुए घोषणा की है कि अब उच्च कोटि के सस्ते बिजली उपकरण ऑन लाइन खरीद सकते हैं। एक पोर्टल लांच किया है जिसके सहारे उपभोक्ता अपनी पसंद व जरूरत के अनुसार बिजली उपकरण घर बैठे खरीद सकते हैं। इस बारे में कंपनी द्वारा दी गई जानकारी अनुसार इस योजना से अधिकांश उपभोक्ताओं को फायदा मिलेगा। इसको लेकर बीएसईएस की इकाई बीआरपीएल ने ईईएसएल कंपनी से समझौता किया है। समझौते पर बीआरपीएल के सीईओ अमल सिन्हा और ईईएसएल (एनर्जी एफिशिएंसी सर्विसेज लिमिटेड) के एमडी सौरभ कुमार ने हस्ताक्षर किए। यह सेवा फिलहाल, बीआरपीएल के 25 लाख उपभोक्ताओं के लिए है, जोकि लगातार 12 महीनों तक चलेगी। इस पोर्टल पर सुपर एफिशिएंट एसी, इंडक्शन कूकर, पंखे, एलईडी ट्यूब और एलईडी बल्ब आदि मिलेंगे।

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## अब आनलाइन खरीद सकेंगे कम बिजली खपत के उपकरण

### हमारे संवाददाता

नई दिल्ली । एनर्जी एफिशिएंट टेक्नोलॉजी व उत्पादों के उपयोग को बढ़ावा देने और बिजली की पीक डिमांड में कमी लाने के उद्देश्य से बीआरपीएल और ईईएसएल ने एक साझेदारी की है। इसके तहत, एक ऑनलाइन पोर्टल लॉन्च किया गया है, जहां उपभोक्ता बिजली की बेहद कम खपत करने वाले उत्पादों की खरीदारी कर सकेंगे। यह सेवा फिलहाल, बीआरपीएल के 25 लाख उपभोक्ताओं के लिए है। यह 12 महीनों तक चलने वाला एक पायलट प्रोजेक्ट है। इस पोर्टल पर सुपर एफिशिएंट एसी, इंडक्शन कूकर, पंखे, एलईडी ट्यूब और एलईडी बल्ब मिलेंगे। बीआरपीएल उपभोक्ताओं के लिए खास तौर पर लॉन्च की गई ऑनलाइन पोर्टल का अड्रेस 'ईएचई' रह है जहां बिजली के ऐसे उत्पाद खरीदे जा सकते हैं, जो वर्तमान थ्री स्टार उपकरणों के मुकाबले बिजली की 40 प्रतिशत कम खपत करते हैं। यही नहीं, सुपर एफिशिएंट एसी उत्पादों

की कीमत बाजार में उपलब्ध इसी श्रेणी के अन्य उत्पादों के मुकाबले 20 से 30 प्रतिशत तक कम रहने की उम्मीद है।

इस ऑनलाइन पोर्टल पर एनर्जी एफिशिएंट उत्पादों का एक कैटलॉग होगा, पेमेंट गेटवे होगा, उत्पाद-विशेष का विवरण होगा, उनको तस्वीरें होंगी, और शिपमेंट से संबंधित सूचनाएं भी होंगी। यही नहीं, चौबीसों घंटे और सातों दिन कस्टमर सर्विस मिलेगी, खरीदारों की जिज्ञासाओं का समाधान किया जाएगा और उत्पाद भेजने के बाद भी पोस्ट शिपिंग सपोर्ट उपलब्ध कराई जाएगी।

इस बारे में बीआरपीएल (बीएसईएस राजधानी पावर लिमिटेड) के सीईओ अमल सिन्हा और ईईएसएल (एनर्जी एफिशिएंसी सर्विसेज लिमिटेड) के एमडी सौरभ कुमार ने एक समझौता-पत्र पर हस्ताक्षर किए। इस मौके पर वेब पोर्टल के लॉन्च के साथ-साथ एनर्जी एफिशिएंट ब्रोशर भी रिलीज की गई।



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## बीएसईएस और ईईएसएल ने की साझेदारी, शुरू किया सुपर एफिशिएंट एयर कंडिशनिंग कार्यक्रम

### किरन दहाले/नई दिल्ली

एनर्जी एफिशिएंसी सर्विसेज लिमिटेड (ईईएसएल) ने शुक्रवार को आवासीय और सांस्थानिक ग्राहकों के लिए सुपर एफिशिएंट एयर कंडिशनिंग कार्यक्रम का शुभारंभ किया। इस कार्यक्रम के 12 महीने के शुरुआती चरण के लिए ईईएसएल और बीएसईएस राजधानी ने समझौते पर हस्ताक्षर कर साझेदारी शुरू की। इसके तहत बीएसईएस राजधानी पावर लिमिटेड (बीआरपीएल) मांग एकत्रित करने में मदद करेगा और बीएसईएस राजधानी द्वारा जिन इलाकों में सेवाएं प्रदान की जा रही हैं, उनमें ऊर्जा दक्ष तकनीक को बढ़ावा देने के लिए स्थानीय वितरण और जागरूकता में सहयोग

उपलब्ध करवाएगा। इस तरह यह कार्यक्रम दक्षिण और पश्चिम दिल्ली के 25 लाख आवासीय और औद्योगिक ग्राहकों तक पहुंच सकेगा। स्रोत, आपूर्ति, शिकायत प्रबंधन और निवारण के साथ ही उत्पादों की वारंटी संबंधी शर्तों को पूरा करने से जुड़ी सभी गतिविधियों को ईईएसएल संचालित करेगा। सुपर एफिशिएंट एयर कंडिशनिंग कार्यक्रम के तहत ईईएसएल ऐसे एयर कंडिशनर (एसी) वितरित करने की पहल करेगा जो 40 फीसदी ज्यादा ऊर्जा दक्ष हैं, लेकिन इसकी कीमत इस समय बाजार में उपलब्ध 3 स्टार एसी (आईएसईईआर 3.8) के समतुल्य ही है। मांग एकत्रीकरण के अपने प्रमाणित कारोबारी मॉडल को लागू करते हुए ईईएसएल इस

कार्यक्रम के लिए 150 करोड़ रुपये की पूंजी जुटाएगा और ग्राहकों द्वारा किए गए एकमुश्त भुगतान से अपने निवेश को वापस हासिल कर सकेगा।

ईईएसएल ने सुपर एफिशिएंट एसी की खरीद की प्रक्रिया शुरू कर दी है। इस तरह इसने मांग एकत्रीकरण के जरिए अर्थशास्त्र के उस नियम का उपयोग करना शुरू कर दिया है जिसके तहत मात्रा में बढ़ोतरी कर कीमत को कम किया जाता है। इस तरह ग्राहकों के लिए इस हरित तकनीक की कीमत कम की जा सकेगी।

दूसरी तकनीक और कार्यक्रमों के लिए थोक में खरीद के अपने पुराने अनुभव के आधार पर ईईएसएल को उम्मीद है कि यह बाजार में इस समय उपलब्ध एसी तकनीक के

दाम के मुकाबले 20-30 प्रतिशत कम कीमत में इसे हासिल कर सकेगा। ऊर्जा दक्षता को बढ़ावा देने के साथ ही एसी कार्यक्रम दक्षिण और पश्चिम दिल्ली में बिजली की सर्वाधिक मांग वाले समय के दौरान मांग में 22 मेगावॉट तक की कमी ला सकता है। इस तरह ये दोनों संगठन ऊर्जा सुरक्षा और स्थिरता को बढ़ावा देने के लिए एकजुट प्रयास करेंगे। भारत में घरेलू और कूलिंग उपकरणों की ऊर्जा मांग में वर्ष 2032 तक लगभग चार गुनी बढ़ोतरी की उम्मीद है। यह कार्यक्रम इसे प्रत्यक्ष तौर पर नियंत्रित कर सकेगा। साथ ही यह भारत के कूलिंग एक्शन प्लान और हाइड्रोक्लोरोफ्लोरो कार्बन फेज आउट मैनेजमेंट प्लान के लिए भी मददगार साबित होगा।

**Online**

Publication:	Press Information Bureau	Edition:	Online Coverage
Published Date	23 Feb 2019		

## Super-Efficient Air Conditioning programme launched by EESL

<http://pib.nic.in/newsite/PrintRelease.aspx?relid=188889>

Energy Efficiency Services Limited (EESL), a joint venture of four National Public Sector Enterprises under Ministry of Power, Government of India, today launched its Super-Efficient Air Conditioning Programme for residential and institutional consumers in the BSES area. These Super-Efficient Air Conditioners are 40 percent more efficient than, but priced comparably with, the 3-star ACs currently available in the market (ISEER 3.8). EESL is working towards making this programme and its benefits available to all consumers across the nation with the other DISCOMs likely to partner with EESL in future.

Besides promoting energy efficiency, the Super-Efficient AC programme will also help to reduce the peak power demand in South and West Delhi by 22MW, enabling the two organisations to harness synergies to promote energy security and sustainability. The programme directly addresses the prospect of the nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India's Cooling Action Plan and Hydrochlorofluoro carbons Phase Out Management Plan, enabling achievement of India's targets under the Kigali and Paris Agreements.

EESL and BSES have joined hands to implement a 12-month pilot of the programme by exchanging an agreement through which BSES Rajdhani Power Limited (BRPL) would assist in aggregating demand and providing local marketing and outreach support to promote energy efficient technologies in the areas it currently services, thereby covering over 25 lakh residential and institutional consumers in South and West Delhi.

EESL will conduct all activities related to source, supply, complaint management and redressal, and fulfilment of warranty obligations for the products. Applying its proven business model of demand aggregation, EESL will mobilize the capital of INR 150 crores for the programme while redeeming its investment through upfront payments for the super-efficient ACs from customers.

EESL has initiated the procurement process of super-efficient ACs, thereby capitalising on opportunities for leveraging economies of scale through demand aggregation, and so reducing the cost of this superior green technology to consumers. Based on its past experiences with bulk procurement for other technologies and programmes, EESL expects to discover prices that are 20-30 percent less than the retail costs of similar technologies currently available in the market.

Addressing the launch event, Mr Saurabh Kumar, Managing Director, EESL stated: "Our UJALA programme gave us the confidence that the Indian consumer is receptive to awareness and demand cultivation efforts for energy efficiency. Through the Super-Efficient AC programme, we are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers, but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible."

During the event, EESL also launched its e-Commerce website, *EESLmart.in*, through which customers of BRPL, and of other DISCOMs that partner with EESL in future, can purchase the super-efficient air conditioners. With a focus on increasing consumer adoption of, and access to, energy efficient technologies, the website will also allow customers to purchase other appliances distributed by EESL, including induction cookstoves and products sold under the UJALA programme - 9-Watt LED bulbs, LED luminaries, and BEE 5-star rated energy efficient fans.

The website will also feature a catalogue of products, a payment gateway, product specifications and images, stock status and order completion and shipment information, as well as 24x7 customer service, query address and post-shipping support. Once the website is opened to the public in March 2019, customers can create a profile and register on the website free-of-charge after submitting requisite documents, such as electricity bill number and/or government-issued identification documents, and place orders for doorstep delivery of eligible products.

EESL's investment in the programme is partially supported by a grant from the Global Environment Facility (GEF), an independent financing mechanism that was established on the eve of the 1992 Rio Earth Summit to address global environmental issues. The GEF is an international partnership of 183 countries, international institutions, civil society organizations and the private sector. Further, Asian Development Bank (ADB) is providing necessary grant support and loan while United Nations Environment (UNEP) is providing technical assistance support to the Super-Efficient AC programme.

Publication:	The Times of India	Edition:	Online Coverage
Published Date	23 Feb 2019		

**25 lakh people can try out gadgets that save power**

<https://timesofindia.indiatimes.com/city/delhi/25l-people-can-try-out-gadgets-that-save-power/articleshow/68119111.cms>

NEW DELHI: With an objective to promote energy efficient technologies and appliances, BSES Rajdhani Power Limited (BRPL) and Energy Efficiency Services Limited (EESL) have entered into a partnership to launch a 12-month pilot energy efficient appliance programme that will cover over 25 lakh residential and institutional consumers in south and west Delhi. Through this programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances, including the super efficient air conditioners. “These ACs will be made available under the super efficient air conditioning programme, which is an intrinsic part of the overall energy efficient appliance programme. They are around 40% more efficient than the current 3-star technology,” said an official.

Besides promoting energy efficiency, the programme will also help in reducing the peak power demand in south and west Delhi, enabling the two organisations to harness synergies to promote energy security and sustainability. “It will also enable BRPL to leverage EESL’s strengths, which will undertake all activities related to sourcing, supply, complaint management and redressal and fulfilment of warranty obligations for the products,” said a spokesperson.

The agreement, which was signed between EESL and BRPL, will benefit both BRPL and its consumers. “This association will enable BRPL consumers to procure five kinds of energy efficient appliances like super efficient air conditioners, induction cook stoves, BEE 5-star rated energy efficient fans, LED tube lights (20 W) at optimal prices. These will go a long way in not only conserving energy, but also help consumers save money,” said an official.

A dedicated e-commerce website, [www.EESLmart.in](http://www.EESLmart.in), was also launched through which consumers of BRPL can purchase energy efficient appliances. Once the website is opened to the public in March 2019, consumers can create a profile and register on it free-of-charge after submitting requisite documents.



Publication:	The Hindu Business Line	Edition:	Online Coverage
Published Date	23 Feb 2019		

### **EESL to launch Super-Efficient Air Conditioning programme**

<https://www.thehindubusinessline.com/companies/eesl-to-launch-super-efficient-air-conditioning-programme/article26343666.ece>

Energy Efficiency Services Limited (EESL) launched its Super-Efficient Air Conditioning Programme for residential and institutional consumers on Friday.

EESL is a joint venture of four Public Sector Enterprises under the administrative control of Ministry of Power. The programme was launched in the localities in the capital serviced by BSES.

An EESL statement said that EESL and BSES will implement a 12-month pilot of the programme. Under the agreement, BRPL would assist in aggregating demand and providing local marketing and outreach support to promote energy efficient technologies in the areas it currently services. This covers around 25 lakh residential and institutional consumers in South and West Delhi.

EESL will conduct all activities related to source, supply, complaint management and redressal, and fulfilment of warranty obligations for the products, the statement said.

With the Super-Efficient Air Conditioning programme, EESL aims to distribute air conditioners that are 40 per cent more efficient than, but priced comparably with, the 3-star ACs currently available in the market.

EESL will mobilise a capital of ₹ 150 crore for the programme while redeeming its investment through upfront payments for the super-efficient ACs from customers.

“Based on its past experiences with bulk procurement for other technologies and programmes, EESL expects to discover prices that are 20-30 per cent less than the retail costs of similar technologies currently available in the market... The Super-Efficient AC programme will also help to reduce the peak power demand in South and West Delhi by 22MW,” the statement said.

Publication:	The Week	Edition:	Online Coverage
Published Date	23 Feb 2019		

**Delhi power discom enters partnership for energy efficient appliances**

<https://www.theweek.in/wire-updates/business/2019/02/22/nrg13-dl-brpl-eesl.html>

New Delhi, Feb 22(PTI) Power discom BSES Rajdhani Power Limited (BRPL) has entered a strategic partnership with EESL for a 'energy efficient appliance program' covering its 25 lakh residential and institutional consumers in south and west Delhi, officials said Friday.

An agreement to the effect was signed between BRPL and Energy Efficiency Services Limited (EESL).

Commenting on the partnership, BRPL CEO Amal Sinha said, "BRPL is committed to energy efficiency, adoption of green technologies and smart procurement initiatives that will result in optimised solutions for us and our consumers."

"Under the programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances," said a BRPL spokesperson.

The appliances will include power efficient air conditioners, induction cookers, fans, LED tubes and bulbs, among others.

Besides promoting energy efficiency, the programme will also help to reduce the peak power demand in south and west Delhi. It will also enable BRPL to leverage EESL's strengths, which will undertake all activities related to sourcing, supply, complaint management and redressal, and fulfilment of warranty obligations for the products, he added. PTI VIT VIT SOM SOM

Publication:	ET Energyworld	Edition:	Online Coverage
Published Date	23 Feb 2019		

**EESL launches super-efficient ACs; Aims at 40% higher efficiency at 30% lower cost**

<https://energy.economictimes.indiatimes.com/news/power/eesl-launches-super-efficient-acs-aims-at-40-higher-efficiency-at-30-lower-cost/68114239>

Energy Efficiency Services Ltd (EESL) today announced it has launched super-efficient Air Conditioners (ACs) under a programme aimed at residential and institutional consumers in the areas served by private discom BSES Rajdhani (BRPL) in Delhi. With Super-Efficient Air Conditioning programme, EESL endeavours to distribute air conditioners that are 40 per cent more efficient than, but priced comparably with, the 3-star ACs currently available in the market of rating ISEER 3.8, the company said in a statement. The two companies will jointly implement a 12-month pilot of the programme under which BRPL would assist in aggregating demand and providing local marketing support to promote energy efficient technologies in the areas it currently serves, covering 25 lakh consumers in South and West Delhi. EESL will conduct all activities related to source, supply, complaint management and redressal, and fulfilment of warranty obligations for the products. As part of its demand aggregation business model, EESL will mobilize Rs 150 crore for the programme while redeeming its investment through upfront payments for the ACs from the customers. Our UJALA programme gave us the confidence Indian consumer is receptive to demand cultivation efforts for energy efficiency. Through the Super-Efficient AC programme, we are endeavouring to redefine standards for efficiency, widen the gamut of energy efficient appliances available and improve upon our previous efforts to make these technologies universally accessible, EESL Managing Director Saurabh Kumar said. The company said that based on its past experiences with bulk procurement for other technologies, it expects to discover prices that are 20-30 per cent less than the retail costs of similar technologies currently available in the market. The programme is expected to promote energy efficiency efforts and help reduce peak power demand in South and West Delhi by 22 Mw.

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Publication:	Business Standard	Edition:	Online Coverage
Published Date	23 Feb 2019		

## **BSES-EESL join hands to offer Delhiites energy-efficient appliances**

[https://www.business-standard.com/article/news-ians/bses-eesl-join-hands-to-offer-delhiites-energy-efficient-appliances-119022201113\\_1.html](https://www.business-standard.com/article/news-ians/bses-eesl-join-hands-to-offer-delhiites-energy-efficient-appliances-119022201113_1.html)

In a move to promote energy efficiency, Delhi power distribution company (discom) BSES on Friday signed an agreement on a strategic partnership with Energy Efficiency Services Ltd (EESL) to launch a 12-month pilot "Energy Efficient Appliance Program". Announcing the agreement between BSES Rajdhani Power Ltd (BRPL) and EESL, a statement said that it would cover over 25 lakh residential and institutional consumers in south and west Delhi under the BRPL's jurisdiction.

"Through this programme, BRPL consumers would be able to procure several optimally priced energy-efficient appliances, including the super-efficient air conditioners," it said. "These ACs will be made available under the 'Super Efficient Air Conditioning Program', which is an intrinsic part of the overall 'Energy Efficient Appliance Program' and are around 40 per cent more efficient than the current 3-star technology. "This association will enable BRPL consumers to procure five kinds of energy-efficient appliances like super-efficient ACs, induction cook stoves, BEE 5-star rated energy-efficient fans, LED tubelights (20W) at optimal prices," it added. BSES said these would go a long way both in conserving energy as well as helping consumers save money. "Besides promoting energy efficiency, the programme will also help reduce the peak power demand in south and west Delhi." According to the statement, EESL will undertake all sourcing, supply, complaint management and redressal, and fulfilment of warranty obligation duties for the products. "EESL will mobilise the capital of Rs 150 crore for the Super Efficient Air Conditioning module of the program, while redeeming its investment through upfront payments for the super-efficient ACs from consumers," it said. "The discovered prices of ACs are expected to be 20-30 per cent less than the retail costs of similar technologies currently available in the market." Commenting on the partnership, BRPL Chief Executive Amal Sinha said: "The resulting synergies are expected to benefit consumers in a more meaningful way, as also create a roadmap for other distribution companies across the country to emulate for bringing about substantial benefits to the nation." "We are working towards making this programme and its benefits available to all consumers across the nation," said EESL Managing Director Saurabh Kumar. A dedicated web portal - [www.EESLmart.in](http://www.EESLmart.in) - was also launched on the occasion through which consumers can purchase these energy-efficient appliances.--IANSbc/nir (This story has not been edited by Business Standard staff and is auto-generated from a syndicated feed.)

Publication:	Business Standard	Edition:	Online Coverage
Published Date	23 Feb 2019		

### Delhi power discom enters partnership for energy efficient appliances

[https://www.business-standard.com/article/pti-stories/delhi-power-discom-enters-partnership-for-energy-efficient-appliances-119022200769\\_1.html](https://www.business-standard.com/article/pti-stories/delhi-power-discom-enters-partnership-for-energy-efficient-appliances-119022200769_1.html)

Power discom BSES Rajdhani Power Limited (BRPL) has entered a strategic partnership with EESL for a 'energy efficient appliance program' covering its 25 lakh residential and institutional consumers in south and west Delhi, officials said Friday. An agreement to the effect was signed between BRPL and Energy Efficiency Services Limited (EESL). Commenting on the partnership, BRPL CEO Amal Sinha said, "BRPL is committed to energy efficiency, adoption of green technologies and smart procurement initiatives that will result in optimised solutions for us and our consumers." "Under the programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances," said a BRPL spokesperson. The appliances will include power efficient air conditioners, induction cookers, fans, LED tubes and bulbs, among others. Besides promoting energy efficiency, the programme will also help to reduce the peak power demand in south and west Delhi. It will also enable BRPL to leverage EESL's strengths, which will undertake all activities related to sourcing, supply, complaint management and redressal, and fulfilment of warranty obligations for the products, he added.

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Publication:	ANI News	Edition:	Online Coverage
Published Date	23 Feb 2019		

**EESL partners with BSES to launch super-efficient AC programme**

<https://www.aninews.in/news/business/eesl-partners-with-bses-to-launch-super-efficient-ac-programme20190222194044/>

Energy Efficiency Services Limited (EESL) on Friday launched its super-efficient air conditioning programme for residential and institutional consumers in the BSES area covering over 25 lakh residential and institutional consumers in the south and west Delhi. EESL--a joint venture of four public sector enterprises--will conduct all activities related to the source, supply, complaint management and redressal, and the fulfillment of warranty obligations for the products. With the programme, EESL endeavours to distribute air conditioners that are 40 per cent more efficient but priced comparably with the 3-star ACs currently available in the market. It will mobilise Rs 150 crore for the programme while redeeming its investment through upfront payments from customers. Besides promoting energy efficiency, the programme will help reduce the peak power demand in the south and west Delhi by 22 MW, enabling the two organisations to harness synergies to promote energy security and sustainability. "We are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible," said EESL Managing Director Saurabh Kumar. The programme addresses the prospect of a nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India's Cooling Action Plan and Hydrochlorofluorocarbons Phase Out Management Plan, enabling achievement of India's targets under the Kigali and Paris Agreements. During the event, EESL also launched its e-commerce website EESLmart.in through which customers can purchase the super-efficient air conditioners.

Publication:	UNI India	Edition:	Online Coverage
Published Date	23 Feb 2019		

### **EESL & BRPL to launch 40 pc super-efficient AC's**

<http://www.uniindia.com/eesl-brpl-to-launch-40-pc-super-efficient-ac-s/business-economy/news/1508464.html>

To promote energy security and sustainability, Energy Efficiency Services Limited (EESL) here on Friday launched its Super-Efficient Air Conditioning Programme for residential and institutional consumers in the BSES area of South and West Delhi, said EESL Managing Director Saurabh Kumar. EESL is a joint venture of four National Public Sector Enterprises under Ministry of Power.

Publication:	Outlook	Edition:	Online Coverage
Published Date	23 Feb 2019		

### Delhi power discom enters partnership for energy efficient appliances

<https://www.outlookindia.com/newscroll/delhi-power-discom-enters-partnership-for-energy-efficient-appliances/1483842>

Power discom BSES Rajdhani Power Limited (BRPL) has entered a strategic partnership with EESL for a 'energy efficient appliance program' covering its 25 lakh residential and institutional consumers in south and west Delhi, officials said Friday. An agreement to the effect was signed between BRPL and Energy Efficiency Services Limited (EESL). Commenting on the partnership, BRPL CEO Amal Sinha said, "BRPL is committed to energy efficiency, adoption of green technologies and smart procurement initiatives that will result in optimised solutions for us and our consumers.

"Under the programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances," said a BRPL spokesperson. The appliances will include power efficient air conditioners, induction cookers, fans, LED tubes and bulbs, among others. Besides promoting energy efficiency, the programme will also help to reduce the peak power demand in south and west Delhi. It will also enable BRPL to leverage EESL's strengths, which will undertake all activities related to sourcing, supply, complaint management and redressal, and fulfilment of warranty obligations for the products, he added. VIT VIT SOM SOM



Publication:	Outlook	Edition:	Online Coverage
Published Date	23 Feb 2019		

### Delhi power discom enters partnership for energy efficient appliances

<https://www.outlookindia.com/newscroll/delhi-power-discom-enters-partnership-for-energy-efficient-appliances/1483842>

Power discom BSES Rajdhani Power Limited (BRPL) has entered a strategic partnership with EESL for a 'energy efficient appliance program' covering its 25 lakh residential and institutional consumers in south and west Delhi, officials said Friday. An agreement to the effect was signed between BRPL and Energy Efficiency Services Limited (EESL). Commenting on the partnership, BRPL CEO Amal Sinha said, "BRPL is committed to energy efficiency, adoption of green technologies and smart procurement initiatives that will result in optimised solutions for us and our consumers." "Under the programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances," said a BRPL spokesperson. The appliances will include power efficient air conditioners, induction cookers, fans, LED tubes and bulbs, among others. Besides promoting energy efficiency, the programme will also help to reduce the peak power demand in south and west Delhi. It will also enable BRPL to leverage EESL's strengths, which will undertake all activities related to sourcing, supply, complaint management and redressal, and fulfilment of warranty obligations for the products, he added.

VIT VIT SOM SOM

Publication:	Climate Samurai	Edition:	Online Coverage
Published Date	23 Feb 2019		

## EESL, BSES Rajdhani Power Partners to launch Super-Efficient Air Conditioning programme

<http://www.climatesamurai.com/climate/eesl-bses-rajdhani-power-partners-to-launch-super-efficient-air-conditioning-programme/>

Energy Efficiency Services Limited (EESL) launched its Super-Efficient Air Conditioning Programme for residential and institutional consumers in the BSES area.

EESL and BSES have joined hands to implement a 12-month pilot of the programme by exchanging an agreement through which BRPL would assist in aggregating demand and providing local marketing and outreach support to promote energy efficient technologies in the areas it currently services, thereby covering over 25 lakh residential and institutional consumers in South and West Delhi.

EESL will conduct all activities related to source, supply, complaint management and redressal, and fulfilment of warranty obligations for the products.

With Super-Efficient Air Conditioning programme, EESL endeavours to distribute air conditioners that are 40 percent more efficient than, but priced comparably with, the 3-star ACs currently available in the market (ISEER 3.8).

Applying its proven business model of demand aggregation, EESL will mobilize the capital of INR 150 crores for the programme while redeeming its investment through upfront payments for the super-efficient ACs from customers.

EESL has initiated the procurement process of super-efficient ACs, thereby capitalising on opportunities for leveraging economies of scale through demand aggregation, and so reducing the cost of this superior green technology to consumers. Based on its past experiences with bulk procurement for other technologies and programmes, EESL expects to discover prices that are 20-30 percent less than the retail costs of similar technologies currently available in the market.

Besides promoting energy efficiency, the Super-Efficient AC programme will also help to reduce the peak power demand in South and West Delhi by 22MW, enabling the two organisations to harness synergies to promote energy security and sustainability. The programme directly addresses the prospect of the nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India's Cooling Action Plan and Hydrochlorofluorocarbons Phase Out Management Plan, enabling achievement of India's targets under the Kigali and Paris Agreements.

Addressing the launch event, **Mr Saurabh Kumar, Managing Director, EESL** stated: "Our UJALA programme gave us the confidence that the Indian consumer is receptive to awareness and demand cultivation efforts for energy efficiency. Through the Super-Efficient AC programme, we are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers, but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible. We are grateful for the confidence that BRPL has expressed in our capabilities and potential to deliver on this mandate by partnering with us for this programme. We are working towards making this programme and its benefits available to all consumers across the nation."

During the event, EESL also launched its eCommerce website, **EESLmart.in**, through which customers of BRPL, and of other DISCOMs that partner with EESL in future, can purchase the super-efficient air conditioners. With a focus on increasing consumer adoption of, and access to, energy efficient technologies, the website will also allow customers to purchase other appliances distributed by EESL, including induction cookstoves and products sold under the UJALA programme – 9-Watt LED bulbs, LED luminaries, and BEE 5-star rated energy efficient fans.

The website will also feature a catalogue of products, a payment gateway, product specifications and images, stock status and order completion and shipment information, as well as 24x7 customer service, query address and post-shipping support. Once the website is opened to the public in March 2019, customers can create a profile and register on the website free-of-charge after submitting requisite documents, such as electricity bill number and/or government-issued identification documents, and place orders for doorstep delivery of eligible products.

EESL's investment in the programme is partially supported by a grant from the Global Environment Facility (GEF), an independent financing mechanism that was established on the eve of the 1992 Rio Earth Summit to address global environmental issues. The GEF is an international partnership of 183 countries, international institutions, civil society organizations and the private sector. Further, Asian Development Bank (ADB) is providing necessary grant support and loan while United Nations Environment (UNEP) is providing technical assistance support to the Super-Efficient AC programme.

Publication:	Big News Network	Edition:	Online Coverage
Published Date	23 Feb 2019		

### **EESL partners with BSES to launch super-efficient AC programme**

<https://www.bignewsnetwork.com/news/259645526/eesl-partners-with-bses-to-launch-super-efficient-ac-programme>

New Delhi [India], Feb 22 (ANI): Energy Efficiency Services Limited (EESL) on Friday launched its super-efficient air conditioning programme for residential and institutional consumers in the BSES area covering over 25 lakh residential and institutional consumers in the south and west Delhi.

EESL--a joint venture of four public sector enterprises--will conduct all activities related to the source, supply, complaint management and redressal, and the fulfillment of warranty obligations for the products.

With the programme, EESL endeavours to distribute air conditioners that are 40 per cent more efficient but priced comparably with the 3-star ACs currently available in the market.

It will mobilise Rs 150 crore for the programme while redeeming its investment through upfront payments from customers.

Besides promoting energy efficiency, the programme will help reduce the peak power demand in the south and west Delhi by 22 MW, enabling the two organisations to harness synergies to promote energy security and sustainability.

"We are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible," said EESL Managing Director Saurabh Kumar.

The programme addresses the prospect of a nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India

's Cooling Action Plan and Hydrochlorofluorocarbons Phase Out Management Plan, enabling achievement of India's targets under the Kigali and Paris Agreements.

During the event, EESL also launched its e-commerce website EESLmart.in through which customers can purchase the super-efficient air conditioners.

Publication:	Energyinfrapos	Edition:	Online Coverage
Published Date	23 Feb 2019		

**EESL launches super-efficient ACs; Aims at 40% higher efficiency at 30% lower cost**

<http://energyinfrapost.com/eesl-launches-super-efficient-ac-s-aims-40-higher-efficiency-30-lower-cost/>

Energy Efficiency Services Ltd (EESL) today announced it has launched super-efficient Air Conditioners (ACs) under a programme aimed at residential and institutional consumers in the areas served by private discom BSES Rajdhani (BRPL) in Delhi. With Super-Efficient Air Conditioning programme, EESL endeavours to distribute air conditioners that are 40 per cent more efficient than, but priced comparably with, the 3-star ACs currently available in the market of rating ISEER 3.8, the company said in a statement. The two companies will jointly implement a 12-month pilot of the programme under which BRPL would assist in aggregating demand and providing local marketing support to promote energy efficient technologies in the areas it currently serves, covering 25 lakh consumers in South and West Delhi.

Publication:	Can India	Edition:	Online Coverage
Published Date	23 Feb 2019		

### **BSES-EESL join hands to offer Delhiites energy-efficient appliances**

<https://www.canindia.com/bses-eesl-join-hands-to-offer-delhiites-energy-efficient-appliances/>

In a move to promote energy efficiency, Delhi power distribution company (discom) BSES on Friday signed an agreement on a strategic partnership with Energy Efficiency Services Ltd (EESL) to launch a 12-month pilot Energy Efficient Appliance Program. Announcing the agreement between BSES Rajdhani Power Ltd (BRPL) and EESL, a statement said that it would cover over 25 lakh residential and institutional consumers in south and west Delhi under the BRPLs jurisdiction. Through this programme, BRPL consumers would be able to procure several optimally priced energy-efficient appliances, including the super-efficient air conditioners, it said. These ACs will be made available under the Super Efficient Air Conditioning Program, which is an intrinsic part of the overall Energy Efficient Appliance Program and are around 40 per cent more efficient than the current 3-star technology. This association will enable BRPL consumers to procure five kinds of energy-efficient appliances like super-efficient ACs, induction cook stoves, BEE 5-star rated energy-efficient fans, LED tubelights (20W) at optimal prices, it added. BSES said these would go a long way both in conserving energy as well as helping consumers save money. Besides promoting energy efficiency, the programme will also help reduce the peak power demand in south and west Delhi. According to the statement, EESL will undertake all sourcing, supply, complaint management and redressal, and fulfilment of warranty obligation duties for the products. EESL will mobilise the capital of Rs 150 crore for the Super Efficient Air Conditioning module of the program, while redeeming its investment through upfront payments for the super-efficient ACs from consumers, it said. The discovered prices of ACs are expected to be 20-30 per cent less than the retail costs of similar technologies currently available in the market. Commenting on the partnership, BRPL Chief Executive Amal Sinha said: The resulting synergies are expected to benefit consumers in a more meaningful way, as also create a roadmap for other distribution companies across the country to emulate for bringing about substantial benefits to the nation. We are working towards making this programme and its benefits available to all consumers across the nation, said EESL Managing Director Saurabh Kumar. A dedicated web portal [www.EESLmart.in](http://www.EESLmart.in) was also launched on the occasion through which consumers can purchase these energy-efficient appliances.

Publication:	Daiji World	Edition:	Online Coverage
Published Date	23 Feb 2019		

### **BSES-EESL join hands to offer Delhiites energy-efficient appliances**

<http://www.daijiworld.com/news/newsDisplay.aspx?newsID=564551>

In a move to promote energy efficiency, Delhi power distribution company (discom) BSES on Friday signed an agreement on a strategic partnership with Energy Efficiency Services Ltd (EESL) to launch a 12-month pilot "Energy Efficient Appliance Program". Announcing the agreement between BSES Rajdhani Power Ltd (BRPL) and EESL, a statement said that it would cover over 25 lakh residential and institutional consumers in south and west Delhi under the BRPL's jurisdiction. "Through this programme, BRPL consumers would be able to procure several optimally priced energy-efficient appliances, including the super-efficient air conditioners," it said. "These ACs will be made available under the 'Super Efficient Air Conditioning Program', which is an intrinsic part of the overall 'Energy Efficient Appliance Program' and are around 40 per cent more efficient than the current 3-star technology." This association will enable BRPL consumers to procure five kinds of energy-efficient appliances like super-efficient ACs, induction cook stoves, BEE 5-star rated energy-efficient fans, LED tubelights (20W) at optimal prices," it added. BSES said these would go a long way both in conserving energy as well as helping consumers save money. "Besides promoting energy efficiency, the programme will also help reduce the peak power demand in south and west Delhi." According to the statement, EESL will undertake all sourcing, supply, complaint management and redressal, and fulfilment of warranty obligation duties for the products. "EESL will mobilise the capital of Rs 150 crore for the Super Efficient Air Conditioning module of the program, while redeeming its investment through upfront payments for the super-efficient ACs from consumers," it said. "The discovered prices of ACs are expected to be 20-30 per cent less than the retail costs of similar technologies currently available in the market." Commenting on the partnership, BRPL Chief Executive Amal Sinha said: "The resulting synergies are expected to benefit consumers in a more meaningful way, as also create a roadmap for other distribution companies across the country to emulate for bringing about substantial benefits to the nation." "We are working towards making this programme and its benefits available to all consumers across the nation," said EESL Managing Director Saurabh Kumar. A dedicated web portal - [www.EESLmart.in](http://www.EESLmart.in) - was also launched on the occasion through which consumers can purchase these energy-efficient appliances.

Publication:	Devdiscourse	Edition:	Online Coverage
Published Date	23 Feb 2019		

**BRPL, EESL collaborate to provide customers with energy efficient appliances**

<https://www.devdiscourse.com/article/business/392245-brpl-eesl-collaborate-to-provide-customers-with-energy-efficient-appliances>

The appliances will include power efficient air conditioners, induction cookers, fans, LED tubes and bulbs, among others. Image Credit: PixabayPower discom BSES Rajdhani Power Limited (BRPL) has entered a strategic partnership with EESL for a 'energy efficient appliance program' covering its 25 lakh residential and institutional consumers in the south and west Delhi, officials said Friday. An agreement to the effect was signed between BRPL and Energy Efficiency Services Limited (EESL). Commenting on the partnership, BRPL CEO Amal Sinha said, "BRPL is committed to energy efficiency, adoption of green technologies and smart procurement initiatives that will result in optimised solutions for us and our consumers." "Under the programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances," said a BRPL spokesperson. The appliances will include power efficient air conditioners, induction cookers, fans, LED tubes and bulbs, among others. Besides promoting energy efficiency, the programme will also help to reduce the peak power demand in the south and west Delhi. It will also enable BRPL to leverage EESL's strengths, which will undertake all activities related to sourcing, supply, complaint management and redressal, and fulfilment of warranty obligations for the products, he added.

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Publication:	Devdiscourse	Edition:	Online Coverage
Published Date	23 Feb 2019		

### **EESL and BSES collaborate for super-efficient AC programme for consumers**

<https://www.devdiscourse.com/article/business/392343-eesl-and-bses-collaborate-for-super-efficient-ac-programme-for-consumers>

Energy Efficiency Services Limited (EESL) on Friday launched its super-efficient air conditioning programme for residential and institutional consumers in the BSES area covering over 25 lakh residential and institutional consumers in the south and west Delhi. EESL--a joint venture of four public sector enterprises--will conduct all activities related to the source, supply, complaint management and redressal, and the fulfilment of warranty obligations for the products. With the programme, EESL endeavours to distribute air conditioners that are 40 per cent more efficient but priced comparably with the 3-star ACs currently available in the market. It will mobilise Rs 150 crore for the programme while redeeming its investment through upfront payments from customers. Besides promoting energy efficiency, the programme will help reduce the peak power demand in the south and west Delhi by 22 MW, enabling the two organisations to harness synergies to promote energy security and sustainability. "We are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible," said EESL Managing Director Saurabh Kumar. The programme addresses the prospect of a nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India's Cooling Action Plan and Hydrochlorofluorocarbons Phase Out Management Plan, enabling achievement of India's targets under the Kigali and Paris Agreements. During the event, EESL also launched its e-commerce website EESLmart.in through which customers can purchase the super-efficient air conditioners.



Publication:	India Forums	Edition:	Online Coverage
Published Date	23 Feb 2019		

### **BSES-EESL join hands to offer Delhiites energy-efficient appliances**

<https://www.india-forums.com/news/business/1026309-bses-eesl-join-hands-to-offer-delhiites-energy-efficient-appli.htm>

In a move to promote energy efficiency, Delhi power distribution company (discom) BSES on Friday signed an agreement on a strategic partnership with Energy Efficiency Services Ltd (EESL) to launch a 12-month pilot "Energy Efficient Appliance Program". Announcing the agreement between BSES Rajdhani Power Ltd (BRPL) and EESL, a statement said that it would cover over 25 lakh residential and institutional consumers in south and west Delhi under the BRPL's jurisdiction. "Through this programme, BRPL consumers would be able to procure several optimally priced energy-efficient appliances, including the super-efficient air conditioners," it said. "These ACs will be made available under the 'Super Efficient Air Conditioning Program', which is an intrinsic part of the overall 'Energy Efficient Appliance Program' and are around 40 per cent more efficient than the current 3-star technology." This association will enable BRPL consumers to procure five kinds of energy-efficient appliances like super-efficient ACs, induction cook stoves, BEE 5-star rated energy-efficient fans, LED tubelights (20W) at optimal prices," it added. BSES said these would go a long way both in conserving energy as well as helping consumers save money. "Besides promoting energy efficiency, the programme will also help reduce the peak power demand in south and west Delhi." According to the statement, EESL will undertake all sourcing, supply, complaint management and redressal, and fulfilment of warranty obligation duties for the products. "EESL will mobilise the capital of Rs 150 crore for the Super Efficient Air Conditioning module of the program, while redeeming its investment through upfront payments for the super-efficient ACs from consumers," it said. "The discovered prices of ACs are expected to be 20-30 per cent less than the retail costs of similar technologies currently available in the market." Commenting on the partnership, BRPL Chief Executive Amal Sinha said: "The resulting synergies are expected to benefit consumers in a more meaningful way, as also create a roadmap for other distribution companies across the country to emulate for bringing about substantial benefits to the nation." "We are working towards making this programme and its benefits available to all consumers across the nation," said EESL Managing Director Saurabh Kumar. A dedicated web portal - [www.EESLmart.in](http://www.EESLmart.in) - was also launched on the occasion through which consumers can purchase these energy-efficient appliances.

Publication:	New Kerala	Edition:	Online Coverage
Published Date	23 Feb 2019		

### **BSES-EESL join hands to offer Delhiites energy-efficient appliances**

<https://www.newkerala.com/news/read/105224/bses-eesl-join-hands-to-offer-delhiites-energy-efficient-appliances.html>

In a move to promote energy efficiency, Delhi power distribution company (discom) BSES on Friday signed an agreement on a strategic partnership with Energy Efficiency Services Ltd (EESL) to launch a 12-month pilot "Energy Efficient Appliance Program". Announcing the agreement between BSES Rajdhani Power Ltd (BRPL) and EESL, a statement said that it would cover over 25 lakh residential and institutional consumers in south and west Delhi under the BRPL's jurisdiction. "Through this programme, BRPL consumers would be able to procure several optimally priced energy-efficient appliances, including the super-efficient air conditioners," it said. "These ACs will be made available under the 'Super Efficient Air Conditioning Program', which is an intrinsic part of the overall 'Energy Efficient Appliance Program' and are around 40 per cent more efficient than the current 3-star technology." This association will enable BRPL consumers to procure five kinds of energy-efficient appliances like super-efficient ACs, induction cook stoves, BEE 5-star rated energy-efficient fans, LED tubelights (20W) at optimal prices," it added. BSES said these would go a long way both in conserving energy as well as helping consumers save money. "Besides promoting energy efficiency, the programme will also help reduce the peak power demand in south and west Delhi." According to the statement, EESL will undertake all sourcing, supply, complaint management and redressal, and fulfilment of warranty obligation duties for the products. "EESL will mobilise the capital of Rs 150 crore for the Super Efficient Air Conditioning module of the program, while redeeming its investment through upfront payments for the super-efficient ACs from consumers," it said. "The discovered prices of ACs are expected to be 20-30 per cent less than the retail costs of similar technologies currently available in the market." Commenting on the partnership, BRPL Chief Executive Amal Sinha said: "The resulting synergies are expected to benefit consumers in a more meaningful way, as also create a roadmap for other distribution companies across the country to emulate for bringing about substantial benefits to the nation." "We are working towards making this programme and its benefits available to all consumers across the nation," said EESL Managing Director Saurabh Kumar. A dedicated web portal - [www.EESLmart.in](http://www.EESLmart.in) - was also launched on the occasion through which consumers can purchase these energy-efficient appliances.

Publication:	newjersey.stateneews	Edition:	Online Coverage
Published Date	23 Feb 2019		

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<https://newjersey.stateneews.net/news/259645526/eesl-partners-with-bses-to-launch-super-efficient-ac-programme>

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Publication:	Newsd	Edition:	Online Coverage
Published Date	23 Feb 2019		

### **BSES-EESL join hands to offer Delhiites energy-efficient appliances**

<https://newsd.in/bses-eesl-join-hands-to-offer-delhiites-energy-efficient-appliances/>

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Publication:	np news 24	Edition:	Online Coverage
Published Date	23 Feb 2019		

**BSES-EESL join hands to offer Delhiites energy-efficient appliances**

<https://www.npnews24.com/2019/02/22/bses-eesl-join-hands-to-offer-delhiites-energy-efficient-appliances/>

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Publication:	Siasat	Edition:	Online Coverage
Published Date	23 Feb 2019		

### **EESL partners with BSES to launch super-efficient AC programme**

<https://www.siasat.com/news/eesl-partners-bses-launch-super-efficient-ac-programme-1470485/>

Energy Efficiency Services Limited (EESL) on Friday launched its super-efficient air conditioning programme for residential and institutional consumers in the BSES area covering over 25 lakh residential and institutional consumers in the south and west Delhi. EESL a joint venture of four public sector enterprises will conduct all activities related to the source, supply, complaint management and redressal, and the fulfillment of warranty obligations for the products. With the programme, EESL endeavours to distribute air conditioners that are 40 per cent more efficient but priced comparably with the 3-star ACs currently available in the market. It will mobilise Rs 150 crore for the programme while redeeming its investment through upfront payments from customers. Besides promoting energy efficiency, the programme will help reduce the peak power demand in the south and west Delhi by 22 MW, enabling the two organisations to harness synergies to promote energy security and sustainability. We are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible, said EESL Managing Director Saurabh Kumar. The programme addresses the prospect of a nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India's Cooling Action Plan and Hydrochlorofluorocarbons Phase Out Management Plan, enabling achievement of India's targets under the Kigali and Paris Agreements. During the event, EESL also launched its e-commerce website EESLmart.in through which customers can purchase the super-efficient air conditioners.

Publication:	Social News	Edition:	Online Coverage
Published Date	23 Feb 2019		

### **BSES-EESL join hands to offer Delhiites energy-efficient appliances**

<https://www.socialnews.xyz/2019/02/22/bses-eesl-join-hands-to-offer-delhiites-energy-efficient-appliances/>

In a move to promote energy efficiency, Delhi power distribution company (discom) BSES on Friday signed an agreement on a strategic partnership with Energy Efficiency Services Ltd (EESL) to launch a 12-month pilot "Energy Efficient Appliance Program". Announcing the agreement between BSES Rajdhani Power Ltd (BRPL) and EESL, a statement said that it would cover over 25 lakh residential and institutional consumers in south and west Delhi under the BRPL's jurisdiction. "Through this programme, BRPL consumers would be able to procure several optimally priced energy-efficient appliances, including the super-efficient air conditioners," it said. "These ACs will be made available under the 'Super Efficient Air Conditioning Program', which is an intrinsic part of the overall 'Energy Efficient Appliance Program' and are around 40 per cent more efficient than the current 3-star technology." This association will enable BRPL consumers to procure five kinds of energy-efficient appliances like super-efficient ACs, induction cook stoves, BEE 5-star rated energy-efficient fans, LED tubelights (20W) at optimal prices," it added. BSES said these would go a long way both in conserving energy as well as helping consumers save money. "Besides promoting energy efficiency, the programme will also help reduce the peak power demand in south and west Delhi." According to the statement, EESL will undertake all sourcing, supply, complaint management and redressal, and fulfilment of warranty obligation duties for the products. "EESL will mobilise the capital of Rs 150 crore for the Super Efficient Air Conditioning module of the program, while redeeming its investment through upfront payments for the super-efficient ACs from consumers," it said. "The discovered prices of ACs are expected to be 20-30 per cent less than the retail costs of similar technologies currently available in the market." Commenting on the partnership, BRPL Chief Executive Amal Sinha said: "The resulting synergies are expected to benefit consumers in a more meaningful way, as also create a roadmap for other distribution companies across the country to emulate for bringing about substantial benefits to the nation." "We are working towards making this programme and its benefits available to all consumers across the nation," said EESL Managing Director Saurabh Kumar. A dedicated web portal - [www.EESLmart.in](http://www.EESLmart.in) - was also launched on the occasion through which consumers can purchase these energy-efficient appliances.



Publication:	Webindia123	Edition:	Online Coverage
Published Date	23 Feb 2019		

**BSES-EESL join hands to offer Delhiites energy-efficient appliances**

<https://news.webindia123.com/news/Articles/Business/20190222/3511774.html>

In a move to promote energy efficiency, Delhi power distribution company (discom) BSES on Friday signed an agreement on a strategic partnership with Energy Efficiency Services Ltd (EESL) to launch a 12-month pilot "Energy Efficient Appliance Program". Announcing the agreement between BSES Rajdhani Power Ltd (BRPL) and EESL, a statement said that it would cover over 25 lakh residential and institutional consumers in south and west Delhi under the BRPL's jurisdiction. "Through this programme, BRPL consumers would be able to procure several optimally priced energy-efficient appliances, including the super-efficient air conditioners," it said "These ACs will be made available under the 'Super Efficient Air Conditioning Program', which is an intrinsic part of the overall 'Energy Efficient Appliance Program' and are around 40 per cent more efficient than the current 3-star technology. "This association will enable BRPL consumers to procure five kinds of energy-efficient appliances like super-efficient ACs, induction cook stoves, BEE 5-star rated energy-efficient fans, LED tubelights (20W) at optimal prices," it added. BSES said these would go a long way both in conserving energy as well as helping consumers save money. "Besides promoting energy efficiency, the programme will also help reduce the peak power demand in south and west Delhi." According to the statement, EESL will undertake all sourcing, supply, complaint management and redressal, and fulfilment of warranty obligation duties for the products. "EESL will mobilise the capital of Rs 150 crore for the Super Efficient Air Conditioning module of the program, while redeeming its investment through upfront payments for the super-efficient ACs from consumers," it said. "The discovered prices of ACs are expected to be 20-30 per cent less than the retail costs of similar technologies currently available in the market." Commenting on the partnership, BRPL Chief Executive Amal Sinha said: "The resulting synergies are expected to benefit consumers in a more meaningful way, as also create a roadmap for other distribution companies across the country to emulate for bringing about substantial benefits to the nation." "We are working towards making this programme and its benefits available to all consumers across the nation," said EESL Managing Director Saurabh Kumar. A dedicated web portal - [www.EESLmart.in](http://www.EESLmart.in) - was also launched on the occasion through which consumers can purchase these energy-efficient appliances. - IANS bc/nir ( 384 Words)

Publication:	Webindia123	Edition:	Online Coverage
Published Date	23 Feb 2019		

### **EESL partners with BSES to launch super-efficient AC programme**

<https://news.webindia123.com/news/Articles/Business/20190222/3511700.html>

Energy Efficiency Services Limited (EESL) on Friday launched its super-efficient air conditioning programme for residential and institutional consumers in the BSES area covering over 25 lakh residential and institutional consumers in the south and west Delhi. EESL--a joint venture of four public sector enterprises--will conduct all activities related to the source, supply, complaint management and redressal, and the fulfillment of warranty obligations for the products. With the programme, EESL endeavours to distribute air conditioners that are 40 per cent more efficient but priced comparably with the 3-star ACs currently available in the market. It will mobilise Rs 150 crore for the programme while redeeming its investment through upfront payments from customers. Besides promoting energy efficiency, the programme will help reduce the peak power demand in the south and west Delhi by 22 MW, enabling the two organisations to harness synergies to promote energy security and sustainability. "We are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible," said EESL Managing Director Saurabh Kumar. The programme addresses the prospect of a nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India's Cooling Action Plan and Hydrochlorofluorocarbons Phase Out Management Plan, enabling achievement of India's targets under the Kigali and Paris Agreements. During the event, EESL also launched its e-commerce website EESLmart.in through which customers can purchase the super-efficient air conditioners.

Publication:	Saur Energy International	Edition:	Online Coverage
Published Date	23 Feb 2019		

## EESL & BRPL to Launch Super-Efficient Air Conditioning Programme

<https://www.saurenergy.com/solar-energy-news/eesl-brpl-launch-super-efficient-air-conditioning-programme>

Energy Efficiency Services Limited (EESL), a joint venture of four National Public Sector Enterprises under Ministry of Power, Government of India, has launched its Super-Efficient Air Conditioning Programme for residential and institutional consumers in the BSES area.

EESL and BSES have joined hands to implement a 12-month pilot of the programme by exchanging an agreement through which BSES Rajdhani Power Ltd. (BRPL) would assist in aggregating demand and providing local marketing and outreach support to promote energy efficient technologies in the areas it currently services, thereby covering over 25 lakh residential and institutional consumers in South and West Delhi.

EESL will conduct all activities related to the source, supply, complaint management and redressal, and fulfillment of warranty obligations for the products.

With Super-Efficient Air Conditioning programme, EESL endeavours to distribute air conditioners that are 40 percent more efficient than, but priced comparably with, the 3-star ACs currently available in the market (ISEER 3.8).

Applying its proven business model of demand aggregation, EESL will mobilize the capital of Rs 150 crore for the programme while redeeming its investment through upfront payments for the super-efficient ACs from customers.

EESL has initiated the procurement process of super-efficient ACs, thereby capitalising on opportunities for leveraging economies of scale through demand aggregation, and so reducing the cost of this superior green technology to consumers. Based on its past experiences with bulk procurement for other technologies and programmes, EESL expects to discover prices that are 20- 30 percent less than the retail costs of similar technologies currently available in the market.

Besides promoting energy efficiency, the Super-Efficient AC programme will also help to reduce the peak power demand in South and West Delhi by 22MW, enabling the two organisations to harness synergies to promote energy security and sustainability. The programme directly addresses the prospect of the nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India's Cooling Action Plan and Hydrochlorofluorocarbons Phase Out Management Plan, enabling achievement of India's targets under the Kigali and Paris Agreements.

Saurabh Kumar, Managing Director, EESL stated: "Our UJALA programme gave us the confidence that the Indian consumer is receptive to awareness and demand cultivation efforts for energy efficiency. Through the Super-Efficient AC programme, we are endeavoring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible. We are grateful for the confidence that BRPL has expressed in our capabilities and potential to deliver on this mandate by partnering with us for this programme. We are working towards making this programme and its benefits available to all consumers across the nation."

During the event, EESL also launched its eCommerce website, EESLmart.in, through which customers of BRPL, and of other DISCOMs that partner with EESL in future, can purchase the super-efficient air conditioners. With a focus on increasing consumer adoption of, and access to, energy efficient technologies, the website will also allow customers to purchase other appliances distributed by EESL, including induction cookstoves and products sold under the UJALA programme – 9-Watt LED bulbs, LED luminaries, and BEE 5-star rated energy efficient fans.

The website will also feature a catalog of products, a payment gateway, product specifications and images, stock status and order completion and shipment information, as well as 24x7 customer service, query address and post-shipping support. Once the website is opened to the public in March 2019, customers can create a profile and register on the website free-of-charge after submitting requisite documents, such as electricity bill number and/or government-issued identification documents, and place orders for doorstep delivery of eligible products.

EESL's investment in the programme is partially supported by a grant from the Global Environment Facility (GEF), an independent financing mechanism that was established on the eve of the 1992 Rio Earth Summit to address global environmental issues. The GEF is an international partnership of 183 countries, international institutions, civil society organizations, and the private sector. Further,

Asian Development Bank (ADB) is providing necessary grant support and loan while United Nations Environment (UNEP) is providing technical assistance support to the Super-Efficient AC programme.

Publication:	SME Times	Edition:	Online Coverage
Published Date	24 Feb 2019		

### **BSES-EESL join hands to offer Delhiites energy-efficient appliances**

<http://www.smetimes.in/smetimes/news/indian-economy-news/2019/Feb/23/bses-appliances.html>

In a move to promote energy efficiency, Delhi power distribution company (discom) BSES on Friday signed an agreement on a strategic partnership with Energy Efficiency Services Ltd (EESL) to launch a 12-month pilot "Energy Efficient Appliance Program". Announcing the agreement between BSES Rajdhani Power Ltd (BRPL) and EESL, a statement said that it would cover over 25 lakh residential and institutional consumers in south and west Delhi under the BRPL's jurisdiction. "Through this programme, BRPL consumers would be able to procure several optimally priced energy-efficient appliances, including the super-efficient air conditioners," it said. "These ACs will be made available under the 'Super Efficient Air Conditioning Program', which is an intrinsic part of the overall 'Energy Efficient Appliance Program' and are around 40 per cent more efficient than the current 3-star technology." This association will enable BRPL consumers to procure five kinds of energy-efficient appliances like super-efficient ACs, induction cook stoves, BEE 5-star rated energy-efficient fans, LED tubelights (20W) at optimal prices," it added. BSES said these would go a long way both in conserving energy as well as helping consumers save money. "Besides promoting energy efficiency, the programme will also help reduce the peak power demand in south and west Delhi." According to the statement, EESL will undertake all sourcing, supply, complaint management and redressal, and fulfilment of warranty obligation duties for the products. "EESL will mobilise the capital of Rs 150 crore for the Super Efficient Air Conditioning module of the program, while redeeming its investment through upfront payments for the super-efficient ACs from consumers," it said. "The discovered prices of ACs are expected to be 20-30 per cent less than the retail costs of similar technologies currently available in the market." Commenting on the partnership, BRPL Chief Executive Amal Sinha said: "The resulting synergies are expected to benefit consumers in a more meaningful way, as also create a roadmap for other distribution companies across the country to emulate for bringing about substantial benefits to the nation." "We are working towards making this programme and its benefits available to all consumers across the nation," said EESL Managing Director Saurabh Kumar.

Publication:	Clipper 24	Edition:	Online Coverage
Published Date	24 Feb 2019		

## Super-Efficient Air Conditioning Programme launched for consumers, heres more

<https://www.clipper28.com/en/super-efficient-air-conditioning-programme-launched-for-consumers-heres-more/>

Energy Efficiency Services Limited (EESL), a joint venture of four National Public Sector Enterprises under Ministry of Power, Government of India, today launched its Super-Efficient Air Conditioning Programme for residential and institutional consumers in the BSES area.

These Super-Efficient Air Conditioners are 40 percent more efficient than, but priced comparably with, the 3-star ACs currently available in the market (ISEER 3.8).

EESL is working towards making this programme and its benefits available to all consumers across the nation with the other DISCOMs likely to partner with EESL in future.

Besides promoting energy efficiency, the Super-Efficient AC programme will also help to reduce the peak power demand in South and West Delhi by 22MW, enabling the two organisations to harness synergies to promote energy security and sustainability.

The programme directly addresses the prospect of the nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India's Cooling Action Plan and Hydrochlorofluoro carbons Phase Out Management Plan, enabling achievement of India's targets under the Kigali and Paris Agreements.

EESL and BSES have joined hands to implement a 12-month pilot of the programme by exchanging an agreement through which BSES Rajdhani Power Limited (BRPL) would assist in aggregating demand

and providing local marketing and outreach support to promote energy efficient technologies in the areas it currently services, thereby covering over 25 lakh residential and institutional consumers in South and West Delhi.

EESL will conduct all activities related to source, supply, complaint management and redressal, and fulfilment of warranty obligations for the products.

Applying its proven business model of demand aggregation, EESL will mobilize the capital of INR 150 crores for the programme while redeeming its investment through upfront payments for the super-efficient ACs from customers.

EESL has initiated the procurement process of super-efficient ACs, thereby capitalising on opportunities for leveraging economies of scale through demand aggregation, and so reducing the cost of this superior green technology to consumers.

Based on its past experiences with bulk procurement for other technologies and programmes, EESL expects to discover prices that are 20-30 percent less than the retail costs of similar technologies currently available in the market.

Addressing the launch event, Mr Saurabh Kumar, Managing Director, EESL stated: "Our UJALA programme gave us the confidence that the Indian consumer is receptive to awareness and demand cultivation efforts for energy efficiency.

Through the Super-Efficient AC programme, we are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers, but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible."

During the event, EESL also launched its e-Commerce website, EESLmart.in, through which customers of BRPL, and of other DISCOMs that partner with EESL in future, can purchase the super-efficient air conditioners.

With a focus on increasing consumer adoption of, and access to, energy efficient technologies, the website will also allow customers to purchase other appliances distributed by EESL, including induction cookstoves and products sold under the UJALA programme – 9-Watt LED bulbs, LED luminaries, and BEE 5-star rated energy efficient fans.

The website will also feature a catalogue of products, a payment gateway, product specifications and images, stock status and order completion and shipment information, as well as 24x7 customer service, query address and post-shipping support. Once the website is opened to the public in March 2019, customers can create a profile and register on the website free-of-charge after submitting requisite documents, such as electricity bill number and/or government-issued identification documents, and place orders for doorstep delivery of eligible products.

EESL's investment in the programme is partially supported by a grant from the Global Environment Facility (GEF), an independent financing mechanism that was established on the eve of the 1992 Rio Earth Summit to address global environmental issues. The GEF is an international partnership of 183 countries, international institutions, civil society organizations and the private sector. Further, Asian Development Bank (ADB) is providing necessary grant support and loan while United Nations Environment (UNEP) is providing technical assistance support to the Super-Efficient AC programme.

Publication:	Trending Hits	Edition:	Online Coverage
Published Date	25 Feb 2019		

### EESL companions with BSES to release super-efficient AC programme

<https://trendinghits.xyz/eesl-companions-with-bses-to-release-super-efficient-ac-programme/>

New Delhi [India], Feb 22 (ANI): Power Potency Products and services Restricted (EESL) on Friday introduced its super-efficient air-con programme for residential and institutional shoppers within the BSES space masking over 25 lakh residential and institutional shoppers within the south and west Delhi.

EESL—a three way partnership of 4 public sector enterprises—will behavior all actions associated with the supply, provide, criticism control and redressal, and the success of guaranty responsibilities for the goods.

With the programme, EESL endeavours to distribute air conditioners which are 40 consistent with cent extra effective however priced comparably with the 3-star ACs lately to be had out there.

It is going to mobilise Rs 150 crore for the programme whilst redeeming its funding via prematurely bills from consumers.

But even so selling power potency, the programme will assist cut back the height energy call for within the south and west Delhi by way of 22 MW, enabling the 2 organisations to harness synergies to advertise power safety and sustainability.

“We’re endeavouring not to handiest redefine requirements for potency and widen the gamut of power effective home equipment to be had to Indian shoppers however to additionally considerably strengthen upon our earlier efforts to make those applied sciences universally and very easily out there,” stated EESL Managing Director Saurabh Kumar.

The programme addresses the chance of a just about four-fold build up in power intake from constructions and cooling home equipment in India by way of 2032, whilst additionally addressing targets of India’s Cooling Motion Plan and Hydrochlorofluorocarbons Segment Out Control Plan, enabling fulfillment of India’s objectives beneath the Kigali and Paris Agreements.

Right through the development, EESL additionally introduced its e-commerce web page EESLmart.in by which consumers should purchase the super-efficient air conditioners.

Publication:	Mercom India	Edition:	Online Coverage
Published Date	26 Feb 2019		

## EESL Launches Energy Efficient Air Conditioning Program

<https://mercomindia.com/eesl-energy-efficient-air-conditioning-program/>

Energy Efficiency Services Limited (EESL), a joint venture between the public-sector units of the Ministry of Power and the government of India, has launched a “Super-Efficient Air Conditioning Program” for residential and institutional consumers in Delhi who procure power from BSES, Delhi’s major distribution company (DISCOM). EESL claims that these air conditioners (ACs) will be 40 percent more efficient than the 3-star ACs currently available in the market. EESL has also stated that it is working towards making this program available to all consumers across the nation with the other DISCOMs likely to partner with EESL in the future.

EESL estimates this program to reduce the peak power demand in the south and west Delhi by 22 MW. The program addresses the prospect of the nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032. It also aims to tackle the goals of India’s Cooling Action Plan and Hydrochlorofluorocarbon Phase Out Management Plan, thereby helping India achieve targets under the Kigali and Paris Agreements as well.

Mr. Saurabh Kumar, Managing Director, EESL stated: “Our UJALA program gave us the confidence that the Indian consumer is receptive to awareness and demand cultivation efforts for energy efficiency. Through the super-efficient AC program, we are endeavoring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible.”

The two organizations will work together to implement the 12-month pilot of the program by exchanging an agreement through which BSES Rajdhani Power Limited (BRPL) would assist in aggregating demand, providing local marketing, and outreach support to promote energy efficient technologies in the areas it currently services. The program aims to cover around 2.5 million residential and institutional consumers in the south and west Delhi.

EESL will conduct all activities related to sourcing, supplying, complaint management and redressal, and fulfillment of warranty obligations for the products. EESL is also expected to mobilize a capital of ₹1.5 billion for the program while redeeming its investment through upfront payments for the super-efficient ACs from customers. EESL expects to discover prices that are 20-30 percent less than the retail costs of similar technologies currently available in the market.

EESL also launched an e-commerce website – EESLmart.in, through which customers of BRPL, and of other DISCOMs that partner with EESL in future, can purchase these ACs. Through this website, EESL will also focus on supplying consumers with its range of other energy-efficient products.

EESL is supported by a grant from the Global Environment Facility (GEF), an independent financing mechanism that was established on the eve of the 1992 Rio Earth Summit to address global environmental issues.

While some of the government agencies are working towards energy efficiency and curbing energy demand, most renewable energy generating firms constantly complain about the lack of power demand from consumers.

In November 2018, the Asian Development Bank (ADB) announced that it entered into a \$13 million grant agreement with EESL. The GEF also provided this grant for the additional financing of an ongoing ADB-supported project that aims to promote end-use energy efficiency.

Around the same time, Mercom also reported on the news of the Uttar Pradesh Electricity Regulatory Commission (UPERC) approving a petition filed by Uttar Pradesh Power Corporation Ltd. (UPPCL) for the rollout of smart meters in the state in partnership with EESL.

Publication:	The Pioneer	Edition:	Online Coverage
Published Date	26 Feb 2019		

**Energy efficient appliance programme launched; people can purchase them online**

<https://www.dailypioneer.com/2019/state-editions/energy-efficient-appliance-programme-launched--people-can-purchase-them-online.html>

With an objective to promote energy efficient technologies and appliances, BSES Rajdhani Power Limited (BRPL) and Energy Efficiency Services Limited (EESL) have entered into a strategic partnership to launch a 12-month pilot — ‘Energy Efficient Appliance Programme’.

A senior BSES official said an agreement to the effect was signed between the BRPL and EESL. Also, a dedicated web portal has been launched through which consumers of BRPL can purchase energy efficient appliances, including the super-efficient air conditioners, he said.

Through this programme, BRPL consumers would be able to procure several optimally priced energy efficient appliances, including the super efficient air conditioners which are around 40 per cent more efficient than the current 3-star technology.

Besides promoting energy efficiency, the programme will also help to reduce the peak power demand in South and West Delhi, enabling the two organisations to harness synergies to promote energy security and sustainability, the official said.

Explaining features of the programme, BRPL CEO Amal Sinha said, “BRPL is committed to energy efficiency, adoption of green technologies and smart procurement initiatives that will result in optimised solutions for us and our consumers.

“This programme once again brings together two leaders in their respective domains and the resulting synergies are expected to benefit consumers in a more meaningful way, as also create a road-map for other distribution companies across the country to emulate for bringing about substantial benefits to the nation,” he said.



Publication:	India Times	Edition:	Online Coverage
Published Date	26 Feb 2019		

**Delhi Gets 25 New Charging Stations; To Be Operational Starting March First Week**

<https://www.indiatimes.com/technology/news/delhi-gets-25-new-charging-stations-to-be-operational-starting-march-first-week-362801.html>

Electric vehicles have been finding increased adoption in India in the recent past and the capital city is a visible example of that. Along with electric buses and e-rickshaws, several electric cars can be seen running on the Delhi roads as part of a push by the government departments to make their transport greener to empower these EVs, the New Delhi Municipal Council (NDMC) has now installed 25 new charging points across the capital. The charging points have been placed across Lutyens Delhi, including CP, Gole Market, Sarojini Nagar, Jor Bagh and Yashwant Place. The charging stations are set to be operational starting the first week of March. The charging points come as a part of NDMCs MoU with Energy Efficiency Services Ltd (EESL) signed last year. Post the MoU, EESL had selected a company to install the charging stations as per the minister of power guidelines, as mentioned by NDMC chairperson Naresh Kumar. Indian authorities will be rolling out the second phase of its FAME (Faster Adoption & Manufacturing of (Hybrid and) Electric vehicles) soon. With that, the government is set to bring incentives to all those opting for an EV or a hybrid over an IC engine vehicle. In addition, the phase will also offer subsidies to the manufacturers of such green vehicles.

Publication:	Domain B	Edition:	Online Coverage
Published Date	26 Feb 2019		

## EESL unveils super-efficient air-conditioning programme; launches online sales portal

[https://www.domain-b.com/industry/power/20190225\\_launches.html](https://www.domain-b.com/industry/power/20190225_launches.html)

Energy Efficiency Services Limited (EESL), a joint venture of four central public sector enterprises under ministry of power, on Saturday launched its super-efficient air-conditioning programme for residential and institutional consumers, which it claims to be 40 per cent more efficient than 3-star ACs.

These super-efficient air conditioners are 40 per cent more efficient than, but priced comparably with, the 3-star ACs currently available in the market (ISEER 3.8).

EESL said it is working towards making this programme and its benefits available to all consumers across the nation with the other DISCOMs likely to partner with EESL in future.

Besides promoting energy efficiency, the super-efficient AC programme will also help to reduce the peak power demand in South and West Delhi by 22MW, enabling the two organisations to harness synergies to promote energy security and sustainability.

The programme directly addresses the prospect of the nearly four-fold increase in energy consumption from buildings and cooling appliances in India by 2032, while also addressing goals of India's Cooling Action Plan and Hydrochlorofluro carbons Phase Out Management Plan, enabling achievement of India's targets under the Kigali and Paris Agreements.

EESL and BSES have joined hands to implement a 12-month pilot of the programme by exchanging an agreement through which BSES Rajdhani Power Limited (BRPL) would assist in aggregating demand and providing local marketing and outreach support to promote energy efficient technologies in the areas it currently services, thereby covering over 25 lakh residential and institutional consumers in South and West Delhi.

EESL will conduct all activities related to source, supply, complaint management and redressal, and fulfilment of warranty obligations for the products. EESL will use its business model of demand aggregation to mobilize capital of Rs150 crore for the programme while redeeming its investment through upfront payments for the super-efficient ACs from customers.

EESL has initiated the procurement process of super-efficient ACs, thereby capitalising on opportunities for leveraging economies of scale through demand aggregation, and so reducing the cost of this superior green technology to consumers. Based on its past experiences with bulk procurement for other technologies and programmes, EESL expects to discover prices that are 20-30 per cent less than the retail costs of similar technologies currently available in the market.

Addressing the launch event, Saurabh Kumar, managing director of EESL, stated: "Our UJALA programme gave us the confidence that the Indian consumer is receptive to awareness and demand cultivation efforts for energy efficiency. Through the super-efficient AC programme, we are endeavouring to not only redefine standards for efficiency and widen the gamut of energy efficient appliances available to Indian consumers, but to also significantly improve upon our previous efforts to make these technologies universally and conveniently accessible."

During the event, EESL also launched its e-commerce website, EESLmart.in, through which customers of BRPL, and of other DISCOMs that partner with EESL in future, can purchase the super-efficient air conditioners.

With a focus on increasing consumer adoption of, and access to, energy efficient technologies, the website will also allow customers to purchase other appliances distributed by EESL, including induction cookstoves and products sold under the UJALA programme - 9-Watt LED bulbs, LED luminaries, and BEE 5-star rated energy efficient fans.

The website will also feature a catalogue of products, a payment gateway, product specifications and images, stock status and order completion and shipment information, as well as 24x7 customer service, query address and post-shipping support. Once the website is opened to the public in March 2019, customers can create a profile and register on the website free-of-charge after submitting requisite documents, such as electricity bill number and/or government-issued identification documents, and place orders for doorstep delivery of eligible products.

EESL's investment in the programme is partially supported by a grant from the Global Environment Facility (GEF), an independent financing mechanism that was established on the eve of the 1992 Rio Earth Summit to address global environmental issues. The GEF is an international partnership of 183 countries, international institutions, civil society organizations and the private sector. Further, Asian Development Bank (ADB) is providing necessary grant support and loan while United Nations Environment (UNEP) is providing technical assistance support to the super-efficient AC programme.

Publication:	Urban Transport News	Edition:	Online Coverage
Published Date	27 Feb 2019		

## **BSES Rajdhani Power Ltd to install EV charging stations in Delhi**

<https://urbantransportnews.com/bses-rajdhani-power-ltd-to-install-ev-charging-stations-in-delhi/>

While taking inspiration from the Central Government and Delhi Government policies for encouraging e-vehicles, the DISCOM BSES Rajdhani Power Limited (BRPL) has also stepped up its pace in this direction. DISCOM has decided to set up a new charging station in view of the problem of charging the battery-operated e-vehicles in Delhi. In the form of a pilot project, two such charging stations are currently working in Karkardooma and Connaught Place Office of the company. On the basis of these experiences, BRPL will install new charging stations for battery-operated vehicles in South and West Delhi areas. These charging stations will be able to charge e-rickshaw and battery-operated cars and vehicles. With this initiative, the use of e-vehicles will be encouraged, which will reduce environmental pollution. BSES Rajdhani Power Limited and Energy Efficiency Services Limited (EESL) will work together to develop solar-powered water pumps. These pumps will be able to pull and store water without using the power of the grid, which will reduce the consumers electricity bill. Not only that, DISCOM says that 10,000 agricultural pumps in Delhi, which consumes huge power consumption, will be replaced by solar pumps. This will save 120 million units of electricity in the next three years. Apart from this, both will also work together to develop smart meters. Smart options for power storage will be developed and work will also be done in Rooftop solar power. This initiative will encourage the use of energy conservation and renewable energy. With the use of solar pumps and rooftop solar power, on one hand, consumers electricity bills will decrease, second and also reduces electricity peak demand in BRPL area. BRPL will also be able to meet the targets of RPO, which is defined by the DERC, renewable power obligation. About this, BRPL CEO Amal Sinha told that BRPL is committed to Energy Efficiency and Green and Smart Technology, which has the interest of both BRPL and its consumers. It will help BRPL to face different challenges properly and to take better advantage of opportunities. EESLs MD, Saurabh Kumar said that it is important for the creation of Energy Efficient India that there is better coordination between institutions engaged in nation-building. We are happy to partner with BRPL under the efforts of Energy Efficiency and Technical Solutions for the Future. Under this, work on the solar rooftop, smart meter, electric mobility, solar farm pump and better power to store electricity will be done.

Publication:	Media YouTube	Link:	<a href="https://youtu.be/KYx0GiOh8KQ">https://youtu.be/KYx0GiOh8KQ</a>
Published Date	22 Feb 2019		